



Oklahoma Business Ethics Consortium

OKLAHOMA CITY AGENDA • SEPTEMBER 18, 2019

PINNACLE



NAVIGATOR



STAR



VISIT OKETHICS.ORG FOR RESOURCES, VIDEOS, ARTICLES AND TO SEE WHO'S WHO.

I. Welcoming Remarks

Dr. Keith Newman, *President, Southern Nazarene University*

II. Guiding Principle

Brad Yarbrough, *President, Pilgrim Land Services*

III. Upcoming Events and Membership Drive

Dr. Katricia Pierson, *President, East Central University*

OKC Events:

- "Too Much Of A Good Thing?" Panel Presentation
Thursday, October 16
- Save the Date
Wednesday, November 6

Tulsa Events:

- "Too Much Of A Good Thing?" Panel Presentation – Panelist TBA
Thursday, October 24
- Save the Date
Thursday, November 7

IV. The SEED Foundation Update

Shannon Hiebert, *Co-President, The S.E.E.D Foundation*

V. Discussion Topic

Shannon Hiebert, *Co-President, The S.E.E.D Foundation*

So that each person at your table has an opportunity to share their insights, please keep comments brief and on track when participating in the table discussions. We ask that each participant be respectful of the different perspectives shared, even those that differ from one's own.

1. How does a growth mindset enhance a culture of ethics?
2. What potential challenges can arise in the workplace using a fixed mindset versus growth mindset?
3. Describe how you approach a question that seems too difficult to solve.

VI. Introduction of Keynote Speaker

Dr. David Houghton, *Dean, Paul Dickinson College of Business, Oklahoma Baptist University*

VII. Keynote Speaker

Dr. Nathan Mellor
"How A Growth Mindset Enhances A Culture of Ethics"

VIII. Closing remarks

Dr. Keith Newman, *President, Southern Nazarene University*

BONUS — Book Signing

Special book signing offered after the event concludes. Discount to \$20 per book for guests while supplies last. Cash or credit card accepted.



Memberships Expire September 30th!

Join or renew today! See page 3 for membership benefits comparison table.

TOO MUCH OF A GOOD THING?

— PANEL PRESENTATION —

WEDNESDAY, OCTOBER 16

The Event Center | 4040 N Lincoln Blvd.

Attention Leading and Trailblazer Members: If not previously received, please pick up Member Honor on designated table.

LEADING MEMBERS

	 Arthur J. Gallagher & Co.	 BANK OF OKLAHOMA TULSA	 KEITH CO. FOODSERVICE DISTRIBUTORS	
		 CROWE & DUNLEVY ATTORNEYS AND COUNSELORS AT LAW		
				
				
				
				
				
				
				
				

TRAILBLAZER MEMBERS

				
				
				
				
				

JOIN NOW!

Visit www.okethics.org/join for more info.

Fiscal year begins October 1, 2019 and runs through September 30, 2020.

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured in OK Ethics monthly agendas?	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$12,000	Premium with signage	16	Yes	16 seats	Yes	Objet d'art
Navigator	\$8,750	Exclusive with signage	12	Yes	12 seats	Yes	Objet d'art
Star	\$6,300	Special with signage	8	Yes	8 seats	Yes	Objet d'art
Horizon	\$3,900	Reserved with signage	6	Limited	2 seats	Yes	Plaque
Leading	\$1,700	Reserved	2	Limited	2 seats	Yes	Plaque
Trailblazer	\$800	Reserved	1	Limited	1 seat	Yes	TBD
Frontier	\$425	Open	-	Website only	-	Yes	-
Frontier <i>(Non-Profit/NGO**)</i>	\$0	Open	-	Website only	-	Yes	-
Scout	\$100	Open	-	-	-	-	-
Scout <i>(Retiree)</i>	\$25	Open	-	-	-	-	-
Scout <i>(Job transition only)</i>	\$0	Open	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academics institution

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month
Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at (405) 272-1858 or via email at SBoyd@wdoil.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDA PRINTING:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags. Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact okethicssupport@okethics.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Chairperson, Ambassador Team</i>
Sally Boyd	<i>Duncan Oil - Retired</i>	<i>Volunteer Coordinator</i>
Thad Chance	<i>Accounting Principals</i>	<i>Ambassador</i>
Wendy Imes	<i>Duncan Oil</i>	<i>Ambassador</i>
Lori Leeper	<i>BancFirst</i>	<i>Ambassador</i>
Katreena McGee	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
Edward Walker	<i>UCO</i>	<i>Ambassador</i>
Tony Scott	<i>Heritage Trust Company</i>	<i>Executive Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates, Inc.</i>	<i>Registration Chair</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Sun Young Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Brandon J. Clark, Sr.*	<i>Brandon Clark Media Co.</i>	<i>Photography & Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Registration & Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

SEED FOUNDATION CALENDAR OF EVENTS:

SEPT. 14TH 9 AM – 1:30 PM	Complimentary Educator's Conference at Oklahoma School of Science and Mathematics
OCT. 26TH 8 AM – 2:00 PM	Statewide Student Ethics Challenge (College) at OSU-OKC
JAN. 25TH	Oklahoma Regional High School Ethics Bowl Location TBD



HORIZON



CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Email okethicssupport@okethics.com or call (405) 889-0498 for more information.



DR. NATHAN MELLOR

Considered one of America's expert communicators, Dr. Nathan Mellor is the CEO of C3 Brands and President of Strata Leadership. A captivating storyteller, he is recognized for his ability to connect at the heart level with a wide range of audiences. A trusted advisor to executives and influencers, he has an uncanny ability to inspire, clarify and motivate individuals and groups.

Since co-founding Strata Leadership in late 2009, the company has grown from a single employee in a windowless office to a multi-million dollar family of companies that includes: Mosaic Personnel, Qubit Creative and Strata Leadership. As President of Strata Leadership, Dr. Mellor has helped launch numerous brands including: The Academy of Sports and Character, The Institute for Emerging Leaders, Monocle Press, Strata Leadership Center for Public Safety, and the Strata Leadership Executive Forum. Along with Character Core and Character First Education brands, estimated audiences of over 500,000 people use Strata products and services each month.

Dr. Mellor has been a student favorite at the undergraduate and graduate levels for over twenty years. His most popular courses included leadership, communication, ethics and the psychology of conflict. In pursuit of educational, humanitarian and religious interests, he has studied or taught in: Australia, Belize, China, England, Guyana, Israel, Jordan, Mexico, Russia and Rwanda. He is passionate about developing future leaders and is the co-founder of the Presidential Leadership Institute, hosted on the campus of York College, in collaboration with the Eisenhower Presidential Library and Museum.

**Special book signing offered
after the event concludes.**

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicssupport@okethics.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

***Visit okethics.org for
resources, videos, articles
and to see who's who.***

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

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***Follow us on
Facebook.***

