

# The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • AUGUST 16<sup>TH</sup>, 2017 • OKC CHAPTER

### I. Welcome & Kudos — Oscar Womack

Coherent Contracts, CEO  
Director, OK Ethics

### II. Guiding Principle — Robert Greenlaw

Kimray Inc., Executive Administrator;  
OKCharacter.org Board of Directors

### III. Table-Top Discussion

— Shannon Warren

OK Ethics, Founder/CEO

Some of the most valuable information is gained through the exchange of ideas during our table-top discussions. We hope that you will contribute to the conversation, being respectful of everyone's viewpoint and encouraging one another to participate without feeling pressured.

*What would you do?*

#### 1) Broken Promises:

*What's the right thing to do when you make a promise, but then everything changes and it becomes impossible to honor that commitment and put others in a bind.*

#### 2) Suspicions:

*One of your co-worker's behavior is fishy... something is up, but you don't have any concrete evidence. What should you do?*

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

### 3) Crossing The Line:

*A superior (could be a top client or your boss) has demanded that you do something that is clearly unethical. Is there a way to keep both your integrity and your job?*

### 4) Ouch!

*You and your wife receive a very nice baby gift from a well-meaning supplier that you are responsible for overseeing. Do you send it back, explaining company policy, and risk hurting the representative's feelings and your working relationship? Are there alternative actions?*

### IV. Upcoming Events — Shannon Warren

### V. Introduction — Myrna Latham

Attorney, McAfee Taft;  
OK Ethics, Director

### VI. Keynote Speaker

James Bennett  
President, CEO  
SandRidge Energy

See program highlights on page 5.

**REMINDER:**  
**OK Ethics Memberships**  
**Expire on September 30**

Renew your company's commitment by October 31 to avoid late fees.

## UPCOMING EVENTS

### the ETHICAL LEADERS

Survival Guide



Presented by co-authors:

**BILL O'ROURKE**  
President, Alcoa-Russia (Retired)

**DR. BRAD AGLE**

Professor of Ethics and Leadership, Marriott School of Management; Brigham Young University

Sept. 21

PETROLEUM CLUB  
DOWNTOWN OKC

## COWBOY ETHICS

FEATURING

### JAMES P. OWEN

Center for Cowboy Ethics and Leadership

RECOMMENDED FOR 1 CPE IN ETHICS



CO-HOSTED BY  
Southern Nazarene University  
CHARACTER | CULTURE | CHRIST

OCT. 18<sup>TH</sup> PETROLEUM CLUB

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?  
Vision: To be recognized as a statewide and national forum for promoting business ethics.

### PINNACLE MEMBERS



### NAVIGATOR MEMBERS



### STAR MEMBERS



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



## AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Daniel Yunker</b>	<i>Kimray, Inc.</i>	<i>Sr. Team Leader &amp; OK Ethics VP of PR</i>
<b>Thad Chance</b>	<i>Accounting Principals</i>	<i>Team Leader</i>
<b>Sally Boyd</b>	<i>Duncan Oil</i>	<i>Ambassador</i>
<b>Rachel Olsen</b>	<i>Devon Energy</i>	<i>Ambassador</i>

## REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>Mark Neumeister</b>	<i>D.R. Payne &amp; Associates</i>	<i>Registration Chairperson</i>
<b>Mary Vaughn, CPA</b>	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
<b>Marvinette Ponder</b>	<i>Devon Energy</i>	<i>Team Leader</i>
<b>Lucius Crandall</b>	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
<b>SunYoung Kim</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Aleena Chaudry</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Tiffany Starnes</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>

## OTHER INITIATIVES:

<b>Anna Rosenthal*</b>	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
<b>Susan Loftin*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Jalisha Petties*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Whitney Webb</b>	<i>Express Employment Professionals</i>	<i>Registration Preparation</i>
<b>Lauren Weingart*</b>	<i>Creative Photo Video Inc.</i>	<i>Videography</i>
<b>Brad Holt*</b>	<i>Factor 110</i>	<i>Nametags</i>
<b>Phillip Grimes*</b>	<i>The Creative Guy</i>	<i>Agenda Design</i>

\*Paid Service Provider

## HELP! VOLUNTEERS NEEDED

Time Commitment:

**3 hours per month**

**Pay: \$0**

### Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

### Benefits:

Priceless Appreciation for achieving OK Ethics vision

### Interested? Contact These OK Ethics Leaders:

Ambassador Team: Daniel Yunker at [dyunker@kimray.com](mailto:dyunker@kimray.com)  
 Registration Team (Prepaid): Marvinette Ponder at [Marvinette.Ponder@dvn.com](mailto:Marvinette.Ponder@dvn.com)

## MANY THANKS TO OUR HORIZON MEMBERS:



# ETHICAL LEADERS

## Survival Guide

THE ESSENTIAL COMPANION TO LEADING YOUR  
CAREER AND YOUR ORGANIZATION TO GREATNESS



Presented by co-authors:



**BILL  
O'ROURKE**  
President, Alcoa-Russia (Retired)



**DR. BRAD  
AGLE**  
Professor of Ethics and Leadership,  
Marriott School of Management;  
Brigham Young University

### Overview:

Focused on the **practical** and **tactical**, both the workshop (offered through the MetroTech Downtown Business Campus; separate registration) and luncheon will cover the traits, behaviors and skills critical to the effective functioning of any organization. One of those critical skills is the ability to **successfully manage values-conflicts or ethical challenges**. Based on years of research with hundreds of challenges, the authors will focus on common issues faced and provide tools for addressing those while keeping one's credibility on the right track.

**SEE WEBSITE AT [OKETHICS.ORG](http://OKETHICS.ORG) FOR PRICING & REGISTRATION**

### Workshop

(Hosted by the MetroTech Downtown Business Campus)

September 21; 8:30am – 11:00am

**Workshop is limited to 50 participants on a first-come basis.**

#### **Making Promises, Then the World Changes:**

*Keeping your credibility when things are out of control.*

#### **Suspicious Without Evidence:**

*Something is wrong, but you have no proof.*

#### **Skirting the Rules:**

*Overcoming the hidden pitfalls of rationalization and pressure.*

**RECOMMENDED FOR 2 CPE'S IN ETHICS**

**APPROVED BY SHRM AND HRCI FOR  
2.5 CREDITS IN BUSINESS**

### OK Ethics Luncheon

September 21, 2017; 11:30am – 1:00pm; Petroleum Club

#### **Maintaining integrity: Even when everybody disagrees.**

*Bill O'Rourke faced many challenges while working for Alcoa-Russia. He will provide practical insights on how to live one's values, even when the environment is hostile.*

#### **Riding a Fine Line: Is it worth it?**

*Maintaining an ethical stance can be lonely and risky – especially when speaking truth to power. This segment will examine how to keep one's career on track while standing tall.*

#### **Getting Caught in the Crosshairs**

*Everybody has conflicts This is a different perspective on embracing conflicts of interest and using these to promote an ethical approach.*

#### **When You're Both Right:**

*Both paths are morally right, but involve sacrifice. How to discern which path to take when right vs. right.*

**RECOMMENDED FOR 1 CPE IN ETHICS**

OR

Note that the workshop and Luncheon are separately priced events and you will NOT be automatically registered to attend one event by registering for the other.

## OKC UPCOMING EVENTS (CONTINUED)

# COWBOY ETHICS

— CO-HOSTED BY —

Southern Nazarene University

CHARACTER | CULTURE | CHRIST

**RECOMMENDED FOR  
1 CPE IN ETHICS**



• FEATURING •  
**JAMES P.  
OWEN**

Founder and Chief Inspiration Officer  
Center for Cowboy Ethics and Leadership

**OCTOBER 18<sup>TH</sup>**  
PETROLEUM CLUB



## — CODE OF THE WEST —

1. Live each day with courage.
2. Take pride in your work.
3. Always finish what you start.
4. Do what has to be done.
5. Be tough, but fair.
6. When you make a promise, keep it.
7. Ride for the brand.
8. Talk less and say more.
9. Remember that some things aren't for sale.
10. Know where to draw the line.

## TULSA UPCOMING EVENTS

# CORPORATE SOCIAL RESPONSIBILITY

## (CSR) PANEL

Panel of professionals to discuss corporate social responsibility and its ethical implications

**August 24<sup>th</sup>**

**Alison Anthony**  
Moderator

Tulsa Area United Way  
(formerly The Williams Companies)

**Kim Owens**  
Bama Companies

**Phil Lakin**  
Tulsa Community  
Foundation

**Wendy Buxton**  
LynnCo Supply  
Chain Solutions

**Bailey Siegfried**  
NORDAM

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

# JAMES BENNETT

## SandRidge CEO

One of the advantages of participating in OK Ethics is the sharing of information between organizations. We learn a great deal through the practices that have proven successful for others. In this presentation:

- 1) Mr. Bennett will discuss the Common Vision concept as it relates to integrity and self-discipline by the leadership
- 2) He will share the set of Principles that define SandRidge:
  - a) **Who we are:** Community, Loyalty, Integrity, Sharing & Family
  - b) **How we do our business:** Transparent, Decisive, Determined, Adaptive, and Intelligent
  - c) **What sets us apart:** Safety Always, Innovative, Agile, Intentional and Learning



### **Presenter Biography:**

Mr. Bennett was promoted to Chief Executive Officer and President of SandRidge Energy, Inc. in June 2013. Prior to that, he served as President and Chief Financial Officer from March 2013 and Executive Vice President and Chief Financial Officer since January 2011. From 2010 until he joined the Company, he was Managing Director for White Deer Energy, a private equity fund focused on the exploration and production, oilfield service and equipment, and midstream sectors of the oil and gas industry. From 2006 to December 2009, Mr. Bennett was employed by GSO Capital Partners L.P. where he served in various capacities, including as its Managing Director. Mr. Bennett graduated with a Bachelor of Business Administration degree with a major in Finance from Texas Tech University in 1993. Mr. Bennett has served on the board of directors of the general partner of Cheniere Energy Partners L.P. and PostRock Energy Corporation.

### **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicsadmin@okethics.com](mailto:okethicsadmin@okethics.com) or [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 558-1996 and we will be happy to comply with your wishes.

### **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**

### **New for 2017 – 18**

#### **Be an OK Ethics Event Co-Host or VIP Table Sponsor:**

Depending on contribution level, benefits include:

- Special recognition at single event
- VIP seating with national speakers (depending on contribution level)
- Banner display
- Distribution of brochures

Contact Shannon Warren at (405) 858-2233 or via email at [okethics@okethics.com](mailto:okethics@okethics.com)

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

