



# Oklahoma Business Ethics Consortium

## PINNACLE



## NAVIGATOR



## STAR



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## TULSA CHAPTER AGENDA • JANUARY 23, 2020

### I. Welcoming Remarks

Ron LaManque, Partner, Corporate Director of Business Development and Energy Services, The Rowland Group

### II. Guiding Principle

Lynn Flynn, President and Managing Partner, The Rowland Group

### III. Upcoming Events

Mark Belanger, Budget Analyst, ONE Gas, Inc

#### Tulsa Events:

- Keith Kochner — February 20
- Adam Luck — March 12

#### OKC Events:

- Katricia G Pierson, Ph.D. — February 5
- Adam Luck — March 4

### IV. Discussion Topic

Joshua Tanusaputra, Director of Client Relations, Career Development Partners

So that each person at your table has an opportunity to share their insights, please keep comments brief and on track when participating in the table discussions. We ask that each participant be respectful of the different perspectives shared, even those that differ from one's own.

1. How and when does technology control your attention?
2. Which two technologies receive the largest share of your attention?
3. How do you decide which technologies to adopt in your family and organization?

### V. Introduction of Speaker

Travis Jones, CEO, Career Development Partners, OK Ethics Tulsa Chapter Liaison

### VI. Presentation

Pay Attention – Technology In Use!  
The Role of Technology in Shaping Minds  
Ken Parker, CEO/ Co-Founder, NextThought

### VII. Closing remarks


Lance Brown, Manager of Supply Chain, WPX Energy

**REMINDER:  
PLEASE PICK UP  
CPE'S AT CONCLUSION  
OF EVENT.**

Tulsa Chapter Presents:  
**KEITH KOCHNER**  
"THE MENTOR"  
keithkochner.com  
**FEBRUARY 20**



**What I Learned About  
JUSTICE AND MERCY**  
by Serving on the State Board of  
Corrections Parole Board  
**ADAM LUCK**  
CEO, City Care  
**MARCH 12**



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## HELP! VOLUNTEERS NEEDED

Time Commitment:

**3 hours**  
per month

Pay: **\$0**

### Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

### Benefits:

Priceless Appreciation for achieving OK Ethics vision

### Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at [sirfboyd@gmail.com](mailto:sirfboyd@gmail.com)  
Ambassador Team: **Daniel Yunker** at [dyunker@kimray.com](mailto:dyunker@kimray.com)

### VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members.

### AGENDA PRINTING:

Special thanks to Bob Stuart and JD Young for printing the agendas. We appreciate Travis Jones of Career Development Partners making these arrangements.

### VOLUNTEERS-AMBASSADOR & REGISTRATION TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

### Special Thanks to Mark Belanger, Ambassador Team Leader.

Please contact [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com) if you wish to volunteer for the Ambassador team.

<b>Carolyn Kinney</b>	ONE Gas, Inc.	Volunteer Coordinator
<b>Amber Waid</b>	ONEOK	Ambassador
<b>Brandace Moore</b>	Rowland Group	Ambassador
<b>Brian Shore</b>	ONE Gas, Inc.	Ambassador
<b>Mark Belanger</b>	ONE Gas, Inc.	Registration
<b>Renelda Gunn</b>	ONE Gas, Inc.	Registration
<b>Rex Wilson</b>	ONE Gas	Ambassador

### OTHER INITIATIVES:

<b>Jalisha Petties*</b>	Accounting Principals	Senior Member Care Team Member
<b>Susan Loftin*</b>	Parker Lynch	Member Care Team Member
<b>Body Murphy*</b>		Videography
<b>Brad Holt*</b>	Factor 110	Registration & Nametags
<b>JD Young*</b>		Agenda Printing
<b>Phillip Grimes*</b>	The Creative Guy	Agenda Design

\*Paid Service Provider

### HORIZON



### CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Email [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com) or call (405) 889-0498 for more information.



## SEED FOUNDATION UPCOMING EVENT: OKLAHOMA REGIONAL HIGH SCHOOL ETHICS BOWL

FEBRUARY 8 • COX CENTER, OKLAHOMA CITY, OK • [OKETHICSBOWL.COM](http://OKETHICSBOWL.COM)

# JOIN NOW!

Visit [www.okethics.org/join](http://www.okethics.org/join) for more info.

Fiscal year begins October 1, 2019 and runs through September 30, 2020.

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured in OK Ethics monthly agendas?	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
<b>Pinnacle</b>	\$12,000	Premium with signage	16	Yes	16 seats	Yes	Objet d'art
<b>Navigator</b>	\$8,750	Exclusive with signage	12	Yes	12 seats	Yes	Objet d'art
<b>Star</b>	\$6,300	Special with signage	8	Yes	8 seats	Yes	Objet d'art
<b>Horizon</b>	\$3,900	Reserved with signage	6	Limited	2 seats	Yes	Plaque
<b>Leading</b>	\$1,700	Reserved	2	Limited	2 seats	Yes	Plaque
<b>Trailblazer</b>	\$800	Reserved	1	Limited	1 seat	Yes	TBD
<b>Frontier</b>	\$425	Open	-	Website only	-	Yes	-
<b>Frontier</b> <i>(Non-Profit/NGO**)</i>	\$0	Open	-	Website only	-	Yes	-
<b>Scout</b>	\$100	Open	-	-	-	-	-
<b>Scout</b> <i>(Retiree)</i>	\$25	Open	-	-	-	-	-
<b>Scout</b> <i>(Job transition only)</i>	\$0	Open	-	-	-	-	-
<b>Student***</b>	\$0	Open	-	-	-	-	-

\*\* NGO = Non-Government Organization

\*\*\* Must be a member of a student ethics chapter or pre-approved affiliated academics institution



# KEN PARKER

**CEO/Co-Founder, NextThought**

## **Pay Attention – Technology In Use!**

Technology is rapidly transforming every aspect of our lives. Not only does it alter how we interact, it can also influence our perceptions of right and wrong. Led by Ken Parker, one of Oklahoma’s most influential education-tech leaders, this program is intended to awaken leaders to the real risks and rewards of technology. A technological pioneer and entrepreneur, Ken provides a unique perspective on a far-reaching and timely topic. In addition to sharing his observations about the role of technology in shaping our perspectives, Ken will offer practical suggestions for navigating current tech trends including the Internet of Things, Big Data, AI, Data Privacy/Security, Biotechnology, and more.

## **Speaker Bio:**

A native of Ohio, Ken Parker moved with his family to Oklahoma in 1975, when his father invested in the oil patch. A motivated student, he skipped his senior year of high school and became a college student in 1979 at Oklahoma Christian University. Ken received his undergraduate degree in Math and Computer Science in 1983 while maintaining a perfect 4.0. As a first-generation college graduate, he immediately joined Martin Marietta (now Lockheed Martin Space Company), where he served as a Sr. Group Engineer and Principal Investigator until 1993 when he transitioned to JP Morgan on Wall Street. While at JPM, he was responsible for leading the team that created the JPM Analytics Library. During this time, Ken also earned a Masters in Computer Science degree from the University of Colorado Boulder in 1994. In 1998, he helped co-found RiskMetrics Group, which grew from 25 to 1200 employees over 12 years. Following the sale of the company in 2010 for \$1.55 billion, he co-founded NextThought, LLC in 2011, where he currently serves as CEO. Ken is considered among Oklahoma’s most influential leaders in utilizing technology to change the way people experience education. He is a member of Leadership Oklahoma Class 30 and serves on numerous boards, including the Oklahoma Christian University Board of Trustees.

Ken and Carole, his lovely wife of 36 years, live in a log home on a ranch in Noble, OK. They have three grown children, all married, currently living in California and Oklahoma. Best of all, they have six beautiful grandchildren.

## **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE’S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE’S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com) or call (405) 889-0498 and we will be happy to comply with your wishes.

## **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who’s who.**

**Recommended for 1 CPE in Ethics at the basic level.**

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

***We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.***

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

***Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.***



***Follow us on  
Facebook.***

