

# The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • AUGUST 24<sup>TH</sup>, 2017 • TULSA CHAPTER

### I. Welcome & Kudos — Lynn Flinn

President, The Rowland Group;  
Co-Founder, Tulsa Chapter, OK Ethics

### II. Guiding Principle — Geoff Sands

Vice President of Environment,  
Safety and Health, ONEOK, Inc.

### III. Table-Top Discussion — Angela Byers

CEO, Byers Creative;  
Public Relations committee chair, OK Ethics

Some of the most valuable information is gained through the exchange of ideas during our table-top discussions. We hope that you will contribute to the conversation, while being respectful of everyone's viewpoint and encouraging one another to participate without feeling pressured.

#### What would you do?

#### 1) Suspicious:

A co-worker's behavior is fishy... something is up but you don't have any concrete evidence. What should you do?

#### 2) Crossing The Line:

A superior (could be a top client or your boss) has demanded that you do something that is clearly unethical. Is there a way to keep both your integrity and your job?

#### 3) Ouch:

You and your wife receive a very nice baby gift from a well-meaning supplier that you are responsible for overseeing. Do you send it back, explain company policy, and risk hurting the representative's feelings as well as your working relationship? Are there alternative actions?

### IV. Upcoming Events — Travis Jones

CEO, Career Development Partners; OK Ethics,  
Vice President, Fun and Spirituality

### Corporate Sponsors

#### Inhouse Workshop Available

\$2500 + cost of books/shipping

This helps offset OK Ethics' Program Costs

Co-hosts needed for future  
programs — contact Travis Jones  
for more information:

Travis@careerdevelopmentpartners.com

### V. Introduction of Panel Moderator

— Travis Jones

Alison Anthony, Tulsa Area United Way

### VI. Keynote — Corporate Social Responsibility

#### Panelists:

Wendy Buxton, LynnCo Supply  
Chain Solutions

Phil Lakin, Tulsa Community Foundation

Kim Owens, Bama Companies

Bailey Siegfried, NORDAM

See program highlights on page 5.

**REMINDER:**  
OK Ethics Memberships  
Expire on September 30

Renew your company's commitment  
by October 31 to avoid late fees.

### UPCOMING EVENTS

## the BUSINESS ETHICS

Field Guide



Presented by co-authors:

**BILL O'ROURKE**

President, Alcoa-Russia (Retired)

**DR. BRAD AGLE**

Professor of Ethics and Leadership, Marriott School  
of Management; Brigham Young University

Sept. 20 DOUBLETREE BY HILTON  
DOWNTOWN TULSA

## COWBOY ETHICS

FEATURING

**JAMES P. OWEN**

Center for Cowboy  
Ethics and Leadership



RECOMMENDED  
FOR 1 CPE IN  
ETHICS

OCT. 19<sup>TH</sup> DOUBLETREE  
BY HILTON

Vision: To be recognized as a statewide and national forum for promoting business ethics.

#### PINNACLE MEMBERS



#### NAVIGATOR MEMBERS



#### STAR MEMBERS



**APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization’s successful pursuit of Oklahoma’s values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics’ mission! Listed below are today’s volunteers who consistently provide service to our members:

**AGENDAS:**

Thank you Dr. Steve Rockwell, from the University of Tulsa, for printing this month’s agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

**VOLUNTEERS-AMBASSADOR TEAM:**

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Karie Mullins</b>	<i>Cognizant Technology Solutions</i>	<i>Team Leader</i>
<b>Trey Bowen</b>	<i>Career Development Partners, Inc.</i>	<i>Ambassador</i>
<b>Mark Belanger</b>	<i>One Gas, Inc.</i>	<i>Ambassador</i>
<b>Shelly Gallaway</b>	<i>One Gas, Inc.</i>	<i>Ambassador</i>
<b>Renelda Gunn</b>	<i>One Gas, Inc.</i>	<i>Ambassador</i>
<b>Laurie Rosenbaum</b>	<i>One Gas, Inc.</i>	<i>Ambassador</i>
<b>Rex Wilson</b>	<i>One Gas, Inc.</i>	<i>Ambassador</i>
<b>Chrisie Bedsworth</b>	<i>The Rowland Group</i>	<i>Ambassador</i>

**VOLUNTEERS-REGISTRATION TEAM:**

These dependable individuals diligently record our guests’ attendance and handle the collection of fees:

<b>Alicia Goodloe</b>	<i>The Bama Companies, Inc.</i>	<i>Volunteer Coordinator &amp; Registration</i>
<b>Amber Waid</b>	<i>ONEOK, Inc.</i>	<i>Registration</i>
<b>Angela Hicks</b>	<i>Regent Bank</i>	<i>Registration</i>

**SPECIAL INITIATIVES:**

<b>Angela Byers</b>	<i>Byers Creative</i>	<i>PR</i>
<b>Lynn Flinn</b>	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder &amp; Programs</i>
<b>James Kelley</b>	<i>The Rowland Group</i>	<i>Membership</i>
<b>Travis Jones</b>	<i>Career Development Partners</i>	<i>Programs &amp; Consortium Board member</i>

**OTHER INITIATIVES:**

<b>Anna Rosenthal*</b>	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
<b>Susan Loftin*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Jalisha Petties*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Brad Holt*</b>	<i>Factor 110</i>	<i>Nametags</i>
<b>Phillip Grimes*</b>	<i>The Creative Guy</i>	<i>Agenda Design</i>

\*Paid Service Provider

**HELP! VOLUNTEERS NEEDED**

Time Commitment:

**3 hours per month**

**Pay: \$0**

**Qualifications:**

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

**Benefits:**

Priceless Appreciation for achieving OK Ethics vision

**Interested? Contact These OK Ethics Leaders:**

Ambassador Team: Karie Mullins, legalmullins@cox.net  
 Registration Team (Prepaid): Alicia Goodloe, AGoodloe@bama.com

**MANY THANKS TO OUR HORIZON MEMBERS:**



# UPCOMING EVENTS

## BUSINESS ETHICS

Field Guide

THE ESSENTIAL COMPANION TO LEADING YOUR  
CAREER AND YOUR ORGANIZATION TO GREATNESS



Presented by co-authors:



**BILL  
O'ROURKE**  
President, Alcoa-Russia (Retired)



**DR. BRAD  
AGLE**  
Professor of Ethics and Leadership,  
Marriott School of Management;  
Brigham Young University

### Overview:

Focused on the **practical** and **tactical**, both the workshop (offered through the MetroTech Downtown Business Campus; separate registration) and luncheon will cover the traits, behaviors and skills critical to the effective functioning of any organization. One of those critical skills is the ability to **successfully manage values-conflicts or ethical challenges**. Based on years of research with hundreds of challenges, the authors will focus on common issues faced and provide tools for addressing those while keeping one's credibility on the right track.

**SEE WEBSITE AT [OKETHICS.ORG](http://OKETHICS.ORG) FOR PRICING & REGISTRATION**

### Corporate Sponsor Wanted

#### Workshop

September 20; 8:30am – 11:00am

**Workshop is limited to 50 participants on a first-come basis.**

**Making Promises, Then the World Changes:**  
*Keeping your credibility when things are out of control.*

**Suspicious Without Evidence:**  
*Something is wrong, but you have no proof.*

**Skirting the Rules:**  
*Overcoming the hidden pitfalls of rationalization and pressure.*

OR

### OK Ethics Luncheon

September 20, 2017; 11:30am – 1:00pm; DoubleTree by Hilton

**Maintaining integrity: Even when everybody disagrees.**  
*Bill O'Rourke faced many challenges while working for Alcoa-Russia. He will provide practical insights on how to live one's values, even when the environment is hostile.*

**Riding a Fine Line: Is it worth it?**  
*Maintaining an ethical stance can be lonely and risky – especially when speaking truth to power. This segment will examine how to keep one's career on track while standing tall.*

**Getting Caught in the Crosshairs**  
*Everybody has conflicts. This is a different perspective on embracing conflicts of interest and using these to promote an ethical approach.*

**When You're Both Right:**  
*Both paths are morally right but involve sacrifice. How to discern which path to take when it is right vs. right.*

**RECOMMENDED FOR 1 CPE IN ETHICS**

Note that the workshop and luncheon are separately priced events and you will NOT be automatically registered to attend one event by registering for the other.

# COWBOY ETHICS

**RECOMMENDED FOR 1 CPE IN ETHICS**



• FEATURING •  
**JAMES P. OWEN**

*Founder and Chief Inspiration Officer  
Center for Cowboy Ethics and Leadership*



**OCTOBER 19<sup>TH</sup>**  
**DOUBLETREE BY HILTON**

## — CODE OF THE WEST —

- |                                  |                                      |   |
|----------------------------------|--------------------------------------|---|
| 1. Live each day with courage.   | 5. Be tough, but fair.               | 9. Remember that some things aren't for sale. |
| 2. Take pride in your work.      | 6. When you make a promise, keep it. | 10. Know where to draw the line.              |
| 3. Always finish what you start. | 7. Ride for the brand.               |   |
| 4. Do what has to be done.       | 8. Talk less and say more.           |   |

## New for 2017 – 18

**Be an OK Ethics *Event Co-Host* or  
*VIP Table Sponsor:***

— *Depending on contribution level, benefits include:* —

- Special recognition at single event
- Banner display
- VIP seating with national speakers (depending on contribution level)
- Distribution of brochures

*Contact Shannon Warren at (405) 858-2233 or via email at [okethics@okethics.com](mailto:okethics@okethics.com)*

# CORPORATE SOCIAL RESPONSIBILITY



**MODERATOR, ALISON ANTHONY** is COO for The Tulsa Area United Way. (Formerly, the Director of strategic outreach for The Williams Cos. and

president of the Williams Foundation.) She is a graduate of the Leadership Oklahoma Class XXIII and serves on their board of directors. She works tirelessly to support her causes, serving multiple boards, including the Tulsa Community Foundation, Oklahoma Hall of Fame and Teach for America.



**WENDY BUXTON**, president of LynnCo Supply Chain Solutions, helped to transform the brokerage firm into a full-service supply chain management

provider. She earned a bachelor's degree in management information systems from Oklahoma State University, is a member of the National Executive Women's Forum and Oklahoma Ethics, and serves as a board member for additional organizations.



**PHIL LAKIN** serves as the executive officer for the Tulsa Community Foundation, which has grown into the second-largest community foundation in the United States while

in his care. Lakin earned a Bachelor of Business Administration in economics and finance from Baylor University and now serves on the boards of the George Kaiser Family Foundation, the Tulsa Community College Foundation and various other organizations.



**KIM OWENS** serves as the director of Community Relations, Communications and the Bama Caring Center for Bama Companies, a family-owned company

specializing in bakery products for some of the most recognizable restaurants in the world. Graduating from the University of Tulsa with both a bachelor's degree in business accounting and a master's degree in business administration, she serves on the board of the Margaret Hudson Program and is an advisory board member for the Carrera Program.



**BAILEY J. SIEGFRIED** is vice president, culture, communication and corporate responsibility, and is a member of the NORDAM

Board of Directors, as well as the company's investment committee. In this role, he provides vision for the firm's culture, including oversight of human resource functions; directs corporate communication, brand management, media, public and government relations; and leads the Office of Corporate Responsibility, focusing on corporate sustainability, stakeholder and community relations. Siegfried holds both a bachelors and master's degree in business from the University of Notre Dame.

## **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicsadmin@okethics.com](mailto:okethicsadmin@okethics.com) or [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 558-1996, and we will be happy to comply with your wishes.

## **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

***Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.***

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

