

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

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AGENDA • MAY 25TH, 2017 • TULSA CHAPTER

I. Welcome & Kudos	<i>Lynn Flinn, President, The Rowland Group; Co-Founder, Tulsa OK Ethics Chapter</i>
II. Student Ethics Initiatives	<i>Colin Schoonover, Manager Asset Strategy, System Integrity Group, ONE Gas; Co-President, The SEED Foundation</i> (See page 13 of the 2017 Awards Program for more information about The SEED Foundation)
III. Selection Team Acknowledgement	<i>Travis Jones, CEO, Career Development Partners; OK Ethics, Vice President, Fun and Spirituality</i> (See pages 9 & 10 of 2017 Awards Program for Selection Team members.)
IV. OK Ethics Awards – Honorable Mention Presentation	<i>Sherry Nelson, Director Ethics and Compliance, WPX Energy; OK Ethics, Vice President of Compliance</i> (See pages 11 & 12 of 2017 Awards Program for Honorable Mention recipients)
	<ul style="list-style-type: none"> • The Better Business Bureau of Central Oklahoma • The Masonic Charity Foundation of Oklahoma • Metro Technology Centers • The Rotary Club of Tulsa
V. Community Impact Award Presentation – Community Category	<i>Sherry Nelson</i>
VI. Community Impact Award Presentation – Education Category	<i>Dr. Gavin Enck, Director, Clinical Ethics, INTEGRIS Health; OK Ethics Awards Selection Team</i> (Via video presentation)
	<ul style="list-style-type: none"> • Award Acceptance – OKcharacter.org <i>Robert Greenlaw, OKcharacter.org Board of Directors</i> (See pages 5 & 6 of 2017 Awards Program)
VII. Executive Pilot Award Presentation	<i>Lynn Flinn</i>
	<ul style="list-style-type: none"> • Award Acceptance - Pierce Norton (video) <i>Rex Wilson, Pipeline Safety and Federal Contracts Compliance, ONE Gas</i> (See pages 3 & 4 of 2017 Awards Program)
VIII. Presentation of OK Ethics' Oklahoma Star Member Honor to US Beef	<i>Lynn Flinn</i> (Refer to inside front cover of the 2017 Awards Program for member organizations.)
IX. Keynote Speaker Introduction	<i>Lori Pumphrey, Vice President Finance, United States Beef Corporation</i>
X. "The US Beef Story" – Keynote Presentation	<i>Brett Pratt, President, United States Beef Corporation</i>
XI. Upcoming Events & Closing Remarks	<i>Lynn Flinn</i>

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS	NAVIGATOR MEMBERS	STAR MEMBERS

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Karie Mullins	<i>Navico</i>	<i>Team Leader</i>
Chrisie Bedsworth	<i>The Rowland Group</i>	<i>Ambassador</i>
Mark Belanger	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Perry Henson	<i>The Rowland Group</i>	<i>Ambassador</i>
Rex Wilson	<i>One Gas, Inc.</i>	<i>Ambassador</i>

VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

David Christie	<i>The Bama Companies, Inc.</i>	<i>Registration</i>
Vanessa Statum	<i>Career Development Partners, Inc.</i>	<i>Registration</i>
Amber Waid	<i>ONEOK, Inc.</i>	<i>Registration</i>

SPECIAL INITIATIVES:

Angela Byers	<i>Byers Creative</i>	<i>PR</i>
Lynn Flinn	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder & Programs</i>
James Kelley	<i>The Rowland Group</i>	<i>Membership</i>
Amanda Bresnahan	<i>Luxa Enterprises</i>	<i>Accountant</i>
Travis Jones	<i>Career Development Partners</i>	<i>Programs & Consortium Board member</i>
Tom Vincent	<i>Gable Gotwals</i>	<i>Programs</i>

OTHER INITIATIVES:

Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP WANTED:

Public Relations: Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

PR/Marketing Assistance to help promote upcoming Foundation's Statewide Student Ethics Challenge.

Ambassadors to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.

Donate photocopies of agendas for monthly events.

MANY THANKS TO OUR HORIZON MEMBERS:



CORPORATE SOCIAL RESPONSIBILITY

(CSR) PANEL

Expert panelists will discuss corporate social responsibility from multiple angles and its impact on company's profitability. Ethical implications are apparent in all areas of CSR.

**August
24th**

Moderator

Alison Anthony
Williams Companies

Phil Lakin
CEO, Tulsa Community Foundation

Wendy Buxton
President, Lynncos Supply Chain

and more to come!

the **BUSINESS ETHICS**

Field Guide

THE ESSENTIAL COMPANION TO LEADING YOUR CAREER AND YOUR ORGANIZATION TO GREATNESS

Presented by author:

DR. BRAD AGLE

*Professor of Ethics and Leadership,
Marriott School of Management;
Brigham Young University*



WEDNESDAY, SEPTEMBER 20

BRETT PRATT

**President, United States
Beef Corporation**

Brett Pratt is the President for United States Beef Corporation (US Beef), a closely held organization headquartered in Tulsa, Oklahoma. US Beef is the largest Franchisee of Arby's Roast Beef Restaurants in the world, with over 334 locations in eight contiguous Midwestern and Western states, including Colorado, Idaho, Wyoming, Kansas, Oklahoma, Arkansas, Missouri, and Illinois. US Beef is also a franchisee of six Taco Bueno Restaurants located in Northwest Arkansas.

Pratt has an extensive background in tax, accounting and finance working in public accounting for several years. He has worked with US Beef since 1983 as a tax and business consultant before serving US Beef as its CFO since 1995. Pratt was named President of the company in November, 2014 the first non-Davis family member to hold this position.

Pratt was elected as Chairman of the Arby's Franchise Association Board (AFA) in September, 2016. The AFA Board works closely with the Arby's franchisor (ARG) in matters of common interest to the Arby's system and collaborates on advertising and promotional campaigns. Pratt also served on the ARCOP Board, Arby's cooperative purchasing group, since 2003, and was Chairman of the Board from 2008-2016. He has been active in several charitable organizations, and serves on the School of Accounting Advisory Board at Oklahoma State University. Pratt was nominated and selected as one of twenty Men of Distinction in the Tulsa Business Journals class of 2013. He is also a member of the American Institute of CPAs and the Oklahoma Society of CPAs.

He is a graduate of Oklahoma State University, and received his Masters Degree in Taxation from the University of Denver.



Program Outline

"The United States Beef Corporation Story"

1. About United States Beef

- a. Family owned
- b. Tulsa based
- c. Arby's Roast Beef Restaurants and Taco Bueno

2. Why Arby's and Taco Bueno?

- a. Bob Davis
- b. Bob and Connie Davis and the Davis family
- c. Tulsa Syarb and US Beef Corporation

3. Growth of the business

- a. Culture for growth
- b. Focus on growth
- c. Keys to successful growth

4. Culture

- a. US Beef's "Compass"

5. Giving back to our community

- a. SOFI—School's Out, Food's In
- b. Give our Teachers a Raise
- c. No Kid Hungry

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

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resources, videos, articles
and to see who's who.**