

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • SEPTEMBER 20TH, 2017 • TULSA CHAPTER

I. Welcome & Kudos to Volunteers —

Lynn Flinn

President, The Rowland Group;
Tulsa Founder OK Ethics

II. Upcoming Programs & Co-hosting opportunities —

Travis Jones

CEO, Career Development Partners;
OK Ethics, Vice President, Fun and Spirituality

III. Membership Update — James Kelley

The Rowland Group,
Membership Chair OK Ethics

Many thanks to our flagship companies who have already re-committed for 2017:

Pinnacle Members: Career Development Partners, Devon Energy, Hobby Lobby, Kimray, ONE Gas and Southern Nazarene University.

Memberships Expire September 30;

No change in dues for 2017

See page 5 for membership information

Member costs increase to \$35 per person in October; Non-member costs increase to \$50

IV. Guiding Principle and Speaker Introduction — Tenille Brown

Bama Companies, Inc., Sr. VP, Global McDonald's Business

V. Keynote Speaker

Dr. Brad Agle

Professor of Ethics and Leadership,
Marriott School of Management;
Brigham Young University

See program highlights on page 6.

VI. Book Signing immediately following program.

UPCOMING EVENTS

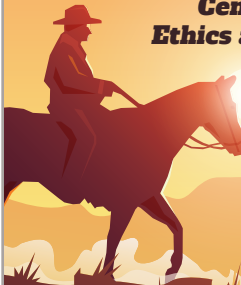
COWBOY ETHICS

FEATURING

JAMES P. OWEN

Center for Cowboy Ethics and Leadership

RECOMMENDED FOR 1 CPE IN ETHICS



OCT. 19TH DOUBLETREE BY HILTON

EXCELLENCE AND ETHICS

— NOVEMBER 14 —

TRACEY JONES

Gulf War USAF Veteran,
Author & President of
Tremendous Life Books



DOUBLETREE BY HILTON

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell, from the University of Tulsa, for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Karie Mullins	<i>Cognizant Technology Solutions</i>	<i>Team Leader</i>
Mark Belanger	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Renelda Gunn	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Laurie Rosenbaum	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Brian Shore	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Chrisie Bedsworth	<i>The Rowland Group</i>	<i>Ambassador</i>
Perry Henson	<i>The Rowland Group</i>	<i>Ambassador</i>

VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Alicia Goodloe	<i>The Bama Companies, Inc.</i>	<i>Volunteer Coordinator & Registration</i>
Amber Waid	<i>ONEOK, Inc.</i>	<i>Registration</i>
Sean Campbell	<i>The Rowland Group</i>	<i>Registration</i>

SPECIAL INITIATIVES:

Angela Byers	<i>Byers Creative</i>	<i>PR</i>
Lynn Flinn	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder & Programs</i>
James Kelley	<i>The Rowland Group</i>	<i>Membership</i>
Travis Jones	<i>Career Development Partners</i>	<i>Programs & Consortium Board member</i>

OTHER INITIATIVES:

Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Susan Loftin*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Ambassador Team: Karie Mullins, legalmullins@cox.net
Registration Team (Prepaid): Alicia Goodloe, AGoodloe@bama.com

MANY THANKS TO OUR HORIZON MEMBERS:



UPCOMING EVENTS

YOUR LOGO HERE

Co-hosts and Table Sponsors Needed. Contact Travis Jones at travis@careerdevelopmentpartners.com or call (918) 293-0500

COWBOY ETHICS

RECOMMENDED FOR 1 CPE IN ETHICS



• FEATURING •
JAMES P. OWEN

Founder and Chief Inspiration Officer
Center for Cowboy Ethics and Leadership

OCTOBER 19TH
DOUBLETREE BY HILTON



WIN
A SIGNED COPY OF
COWBOY ETHICS
AND
DINNER
WITH AUTHOR
JAMES OWENS

Must be one of the
first **FIVE** attendees to register
and bring **TWO QUALIFIED***
NON-MEMBER guests

*Must belong to a corporate entity with
potential for joining OK Ethics

— CODE OF THE WEST —

1. Live each day with courage.
2. Take pride in your work.
3. Always finish what you start.
4. Do what has to be done.
5. Be tough, but fair.
6. When you make a promise, keep it.
7. Ride for the brand.
8. Talk less and say more.
9. Remember that some things aren't for sale.
10. Know where to draw the line.

EXCELLENCE AND ETHICS

— NOVEMBER 14 —

TRACEY JONES

Gulf War USAF Veteran, Author &
President of Tremendous Life Books



Author of eight books (and counting!), Tracey C. Jones is the president of Tremendous Life Books.

A former Air Force officer and Gulf War veteran, Tracey's storied career in uniform took her from Roswell, New Mexico to stations in Germany and England, where she honed her operational expertise and tremendous leadership skills in a number of

command roles. A Mechanicsburg, Pennsylvania, native, Tracey is a graduate of the New Mexico Military Institute and the Air Force Academy.

With twelve years in the Air Force, another ten in corporate boardrooms, plus an MBA in Global Management, Tracey built an impressive career as a corporate "fixer." Her deep love of education propelled her to continue her educational pursuits in a Philosophy of Leadership doctoral program.

OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution

New for 2017 – 18

*Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
- Banner display
- VIP seating with national speakers (depending on contribution level)
- Distribution of brochures

Contact Shannon Warren at (405) 858-2233 or via email at okethics@okethics.com



GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



***Like us on
Facebook.***





ETHICAL LEADERS SURVIVAL GUIDE

THE ESSENTIAL COMPANION TO LEADING YOUR CAREER AND YOUR ORGANIZATION TO GREATNESS

Focused on the **practical** and **tactical**, both the workshop (offered through the MetroTech Downtown Business Campus; separate registration) and luncheon will cover the traits, behaviors and skills critical to the effective functioning of any organization. One of those critical skills is the ability to **successfully manage values-conflicts or ethical challenges**. Based on years of research with hundreds of challenges, the author will focus on common issues faced and provide tools for addressing those while keeping one's credibility on the right track.

• **Riding a Fine Line: Is it worth it?**

Maintaining an ethical stance can be lonely and risky – especially when speaking truth to power. This segment will examine how to keep one's career on track while standing tall.

• **Getting Caught in the Crosshairs**

Everybody has conflicts. This is a different perspective on embracing conflicts of interest and using these to promote an ethical approach.

• **When You're Both Right:**

Both paths are morally right, but involve sacrifice. How to discern which path to take when right vs. right.

PRESENTER BIOGRAPHY:

Dr. Brad Agle's writings appear in the top academic journals in management and ethics, are highly cited, and frequently featured in prominent news outlets. His new book *The Business Ethics Field Guide* was published in August of 2016. He is a recipient of multiple research and teaching awards, including Distinguished Professor of

the Year honors, and has provided board and executive training for many organizations including Alcoa, Federated Investors, Mellon Financial, US Steel, and U.S. Marine Corps. He has been a guest on various programs including CNBC's Morning Call, Power Lunch, and Closing Bell. He and his wife Kristi have four children and six grandchildren.

RECOMMENDED FOR 1 CPE IN ETHICS

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.