

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE • WWW.OKETHICS.ORG

AGENDA • MARCH 22ND, 2017 • OKC CHAPTER

I. Pledge of Allegiance

SNU Zig Ziglar Ambassador

II. Invocation

Southern Nazarene University

III. Welcome & Kudos — Oscar Womack

CEO, Coherent Contracts
Director, OK Ethics Board

- Special thanks to SNU



- Volunteers (see page 2)

IV. Upcoming Events — Shannon Warren

Founder/CEO, OK Ethics

OK Ethics Annual Statewide Awards

April 27th

Featuring Nathan Mellor, Ed.D.

Cowboy Ethics

May 17th

Featuring Bob Funk, Founder, CEO & Chairman, Express Employment Professionals

Call for nominations —
Community Impact Awards

V. Guiding Principle — Jim Priest

CEO, Sunbeam Family Services
Director, OK Ethics Board

VI. Introduction — Myrna Latham

Attorney, McAfee Taft
Director, OK Ethics

VII. Keynote Speaker

Michelle Correia Templin
Author of *Five Start Teamwork* and
Selling It Right! Getting Results With Integrity

See program highlights on page 5.

UPCOMING EVENTS

OK ETHICS ANNUAL STATEWIDE AWARDS

Featuring
Nathan Mellor, Ed.D.
CEO of C3 Brands
(Mosaic Personnel & Strata Leadership)
President of Strata Leadership, LLC



April 27

PETROLEUM CLUB
DOWNTOWN OKC

AWARD APPLICATIONS DUE BY APRIL 13.

SELF-NOMINATIONS ACCEPTED.

COWBOY ETHICS

FEATURING BOB FUNK

Founder, CEO & Chairman,
Express Employment Professionals



MAY 17TH PETROLEUM CLUB

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



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VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Sr. Team Leader & OK Ethics VP of PR</i>
Thad Chance	<i>Accounting Principals</i>	<i>Team Leader</i>
Bob Byrne	<i>USAF & Boeing (Retired)</i>	<i>Chief Diplomat OK Ethics Board</i>
Rachel Olsen	<i>Devon Energy</i>	<i>Ambassador</i>
Randy Hearn	<i>Community Volunteer</i>	<i>Ambassador</i>
Dr. Deborah Hill-Burroughs	<i>Langston (Retired)</i>	<i>Ambassador</i>
Dr. Ed Walker	<i>University of Central Oklahoma</i>	<i>Ambassador</i>
Oscar Womack	<i>Coherent Contracts</i>	<i>Executive Ambassador & OK Ethics Board</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister, CPA	<i>D. R. Payne and Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Cash & Visitors</i>
Marvinette Ponder	<i>Devon</i>	<i>Cash & Visitors Team Leader</i>
Aleena Chaudry	<i>Devon</i>	<i>Prepaid Registration</i>
Lucius Crandall	<i>SandRidge</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Kim Sun Young	<i>Devon</i>	<i>Prepaid Registration</i>

SPECIAL VOLUNTEER INITIATIVES:

Welcome Frauke Quiroga, Luxa Enterprises (Tulsa) as our new volunteer accountant, assisting David Mayfield, OK Ethics Treasurer

Frauke Quiroga	<i>Luxa Enterprises (Tulsa)</i>	<i>Accountant</i>
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OTHER INITIATIVES:

Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Lauren Weingart*	<i>Creative Photo Video Inc.</i>	<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP WANTED

Pre-Paid Registration Team: Contact Marvinette Ponder at Marvinette.ponder@dvn.com.
Responsibilities: Arrive early to meetings to check-in pre-paid guests.

Public Relations: Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

PR/Marketing Assistance to help promote upcoming Foundation's Statewide Student Ethics Challenge.

Want to volunteer for other areas?

Contact Shannon Warren, OK Ethics Founder/CEO at 858-2233 or okethics@okethics.com

MANY THANKS TO OUR HORIZON MEMBERS:



UPCOMING EVENTS

OK ETHICS ANNUAL STATEWIDE AWARDS

— FEATURING —

NATHAN MELLOR, ED.D.

*CEO of C3 Brands (Mosaic Personnel & Strata Leadership)
President of Strata Leadership, LLC*



APRIL 27 • **PETROLEUM CLUB**
DOWNTOWN OKC

About the Community Impact Awards

- I) **Education:** Organizations honored in this category have demonstrated an ability to engage students and faculties in initiatives that significantly promote ethical behavior on Oklahoma campuses. Efforts will be assessed based on the width and depth of these endeavors. For example, while monetary outreach is a consideration, the selection team will also be interested in other factors, such as the number of individuals impacted and the degree to which the initiatives have made a positive difference.
- II) **Community:** Businesses honored in this category have made significant outreach efforts that serve to uplift the community, specifically by promoting strong principles, ethical leadership and integrity.

Visit www.okethics.org/awards for more information and to submit applications.

AWARD APPLICATIONS DUE BY APRIL 13.
SELF-NOMINATIONS ACCEPTED.

COWBOY ETHICS

• FEATURING •

BOB FUNK

*Founder, CEO & Chairman,
Express Employment Professionals*

MAY 17TH
PETROLEUM CLUB



CONGRATULATIONS!

**THE
SEED
FOUNDATION
WINNERS**

The Student Education and Ethics Development Foundation was initiated as the OK Ethics Foundation. Members' dues help support this initiative.



National High School Ethics Bowl

Dove Science Academy of Oklahoma City will travel to the University of North Carolina in Chapel Hill, North Carolina this April to compete for a national title. These students won't prepare with sprints, sparring, or tournaments though... their preparation will be respectful discourse and a philosophical mindset. Their 'sport' is ETHICS.

This is the first year an Oklahoma team has competed in the National High School Ethics Bowl, thanks to a new initiative by the Student Education and Ethics Development (SEED) Foundation (formerly the OK Ethics Foundation), sponsored by the Masonic Fraternity of Oklahoma and the University of Oklahoma.

Nine Oklahoma schools and sixteen teams participated in the January 28th regional event, including: **Ada High School, Christian Heritage Academy, Dove Science Academy, John Marshall High School, Mercy School Institute, Norman North High School, Oklahoma School of Science and Mathematics, Star-Spencer High School, and Stringtown High School.** The competition was open to any Oklahoma high school who wishes to participate, and grant funds are available for registration and travel costs.

For more information, contact Colin Schoonover at 405-200-7382 or visit the SEED Foundation website at www.okethicsbowl.com.

National University Ethics Bowl

The Texas Regional Ethics Bowl (TREB) event was the largest in the event's 19 year history and held last weekend. A total of 24 teams representing 17 schools from Oklahoma, Texas, and Louisiana competed. Some interesting statistics:

- There were 24 teams from 17 schools
- Of the total, 11 (46%) teams representing 7 (41%) schools are from Oklahoma
- Only 4 schools are eligible to compete in the National APPE IEB in Dallas, TX; Sunday, February 26th, 2017
- **3 of the schools (75%) advancing to the national competition are from Oklahoma**

— 2016 TOP 5 WINNERS —

1st Place: University of Central Oklahoma — Team 1 (Dr. Kathy Terrell)

2nd Place: St. Mary's University — Team 2

3rd Place: Oklahoma Christian University — Team 2 (Dr. Jeff Simmons)

4th Place: University of Oklahoma — Team 1 (Dr. Steve Ellis)

5th Place: Oklahoma Christian University — Team 1

DONATE NOW!

If you or your organization wish to assist by providing a donation to SEED, a 501c3 organization, these can be mailed to

The SEED Foundation
P. O. Box 7866
Edmond, OK 73083-7866

Donations may also be made to the Dove Science Academy's Ethics Team through GoFundMe.

Thanks to contributors:

 Masonic Charity Foundation of Oklahoma

 The UNIVERSITY of OKLAHOMA

For their special donations to the SEED Foundation.

MICHELLE CORREIA TEMPLIN

Author, Speaker and Business Consultant for over 25 years.

ETHICS 4 EVERYONE

An emotional connection to your organization's ethical standards is the key to developing a highly ethical organization. Studies show organizations that are passionate about developing a values-based culture are more successful. Learn how to promote the passion that will elevate ethics for everyone and move policies from the head to the heart.

Michelle Correia Templin is a renowned author, speaker, and business consultant. For over twenty years, Michelle has been designing and conducting high-energy training workshops and keynote presentations that motivate and inspire attendees.

Michelle Correia Templin is the author of *Selling It Right! Getting Result with Integrity* and *Five Star Teamwork* published by The Walk the Talk Company.

Michelle is President of Get Smart Training, Inc. A California based, learning organization with a focus on Leadership, Communication, Ethics and Teamwork.

Ms. Correia Templin is an International Speaker for Corporate Visions. She piloted The Cheese Experience at its inception and has certified hundreds of training professionals worldwide on the topics of Leadership and Change.

Michelle has personally worked with many renowned authors including, Dr Spencer Johnson, author of *Who Moved My Cheese?* And Dr Stephen Covey, author of *The Seven Habits of Highly Effective People*.

Michelle's clients include Microsoft, Oracle, Hewlett Packard, Cisco, Wells Fargo Bank, the Veteran's Administration... and many more.



Michelle is a member of the San Diego Leadership Initiative. She is a frequent guest of KFMB Smart Investing Radio Show in San Diego. She resides in La Costa, California with her husband and three children.

Program Takeaways:

- **How you tell your story matters.**
- **The Ethical Action Test**
- **The latest science on changing bad behavior**
- **The little things make a BIG difference**
- **It's OK to get mushy!**

Ethical Action Test

1. **Is it legal?**
2. **Does it comply with our rules and guidelines?**
3. **Is it in-sync with our organizational values?**
4. **Will I be comfortable and guilt free if I do it?**
5. **Would I do it to my family or friends?**
6. **Would I be perfectly ok with someone doing it to me?**
7. **Would the most ethical person I know do it?**

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

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**Like us on
Facebook.**



THANK YOU!

OK Ethics is grateful for the support that the leaders at Southern Nazarene University have shown OK Ethics. Special thanks to collaborators Dr. Loren Gresham for his visionary leadership and Bill McCloud for his initiative and wisdom, as well as to Eunice Trent for her joyful attentiveness in this endeavor.

Southern Nazarene University

**BEST
COLLEGE IN
OKLAHOMA**



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Superior Undergraduate & Graduate Degree Programs