

# The Oklahoma Business Ethics Consortium



ENTERING OUR TENTH YEAR OF PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • MAY 22, 2014 • TULSA CHAPTER | UPCOMING EVENTS

### I. Welcome, Announcements & Kudos

*Lynn Flinn, President of The Rowland Group; Tulsa Founder of OK Ethics*

- **Commemorative Anniversary Book** Distributed to key volunteers and OK Ethics members.

### II. Upcoming Events

*Lynn Flinn, President of The Rowland Group; Tulsa Founder of OK Ethics*

- **Summer Break**
- **August 19, Cynthia Cooper, WorldCom Whistleblower**

### III. Group Discussion

In August, OK Ethics will host the individual who blew the whistle on the WorldCom fraud. Interesting that, according to the Ethics Resource Center, 41% of workers observe varying degrees of misconduct on the job. More than 1/3 of those employees will not

speak up, making them complicit in the misbehavior. What do you think prevents people from confronting the misbehavior? Aside from policies, what are other things that individuals and companies can do to promote strong principles? What are the hallmarks of a solid organizational culture?

### IV. Guiding Principle

*Dr. Steve Rockwell, University of Tulsa*

### V. Introduction

*Travis Jones, CEO of Career Development Partners*

### VI. Keynote

**“Rungs & Wrongs”**  
*Ray Sanders, CEO of Water4*



## CYNTHIA COOPER WORLD COM WHISTLEBLOWER

TUESDAY  
**AUGUST 19, 2014**

RECOMMENDED FOR  
CPE'S IN ETHICS.

**TENTATIVE. WATCH FOR  
EMAIL NOTICES.**

*Did you know that 501c3, non-profit organizations can join for free at the Frontier level?*

**Vision: To be recognized as a statewide and national forum for promoting business ethics.**

PINNACLE MEMBERS		NAVIGATOR MEMBERS		MEDIA ALLIES		STAR MEMBERS	



# THE OK ETHICS AWARDS – APRIL 2014



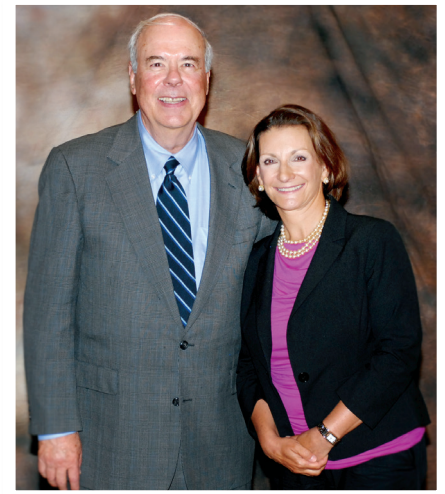
*Jim Priest, OK Ethics Executive Pilot Award Recipient*



*WPX team accepts Compass Award.*



*Hertz team accepts Compass Award.*



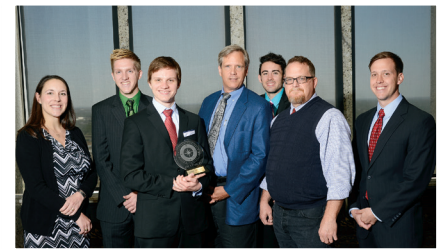
*Mike Strong, OK Ethics Compass Award Chairperson with keynote speaker, Paula Marshalla, CEO of The Bama Companies, Inc.*



*Isaiah Bailey, OCU student, sang Oklahoma!*



*Dr. Dennis Portman, Metro Technology Centers, accepts Community Impact Award from Selection Team member Edith Steele.*



*OU's Integrity Council accepts Community Impact Award.*



*Kevin Waltman, GM for Champlin Broadcasting, accepts Community Impact Award from Edith Steele.*



*OK Ethics' Board member Bob Byrne congratulates Roberta Preston, CEO of Girl Scouts of Eastern Oklahoma.*



*Selection Team member, Oscar Jackson, congratulations Jeannie Henry of Hertz, Compass Award Honoree.*

# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Trey Bowen</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Rick Christensen</b>	<i>Career Development Partners</i>	<i>Ambassador</i>
<b>Jessica Cordt</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Perry Henson</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Tom Hillie</b>	<i>The Crosby Group</i>	<i>Ambassador</i>
<b>James Kelley</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Neal Lehman</b>	<i>ONEOK</i>	<i>Ambassador</i>
<b>Karie Mullins</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Laura O'Connor</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Lisa Ryan</b>	<i>Resources Global Professionals</i>	<i>Ambassador</i>
<b>Colin Schoonover</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Amber Waid</b>	<i>ONE Gas</i>	<i>Ambassador</i>

## VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>David Christie</b>	<i>Bama Companies</i>	<i>Registration &amp; Treasury</i>
<b>Jessica Cordt</b>	<i>The Rowland Group</i>	<i>Registration</i>
<b>Alicia Goodloe</b>	<i>Bama Companies</i>	<i>Registration</i>
<b>Vanessa Statum</b>	<i>Career Development Partners</i>	<i>Registration</i>

## VOLUNTEERS-SPECIAL INITIATIVES:

<b>Susie Wellendorf</b>	<i>Wellendorf Communications</i>	<i>PR</i>
<b>Michael Oonk</b>	<i>American Bank and Trust</i>	<i>Facilities &amp; Logistics</i>
<b>Lynn Flinn</b>	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder &amp; Programs</i>
<b>James Kelley</b>	<i>The Rowland Group</i>	<i>Membership</i>
<b>Travis Jones</b>	<i>Career Development Partners</i>	<i>Programs</i>
<b>Nick Minden</b>	<i>Darby Equipment</i>	<i>Programs</i>
<b>John Stancavage</b>	<i>The Tulsa World</i>	<i>Programs</i>
<b>Susan Pate</b>	<i>Stinnett &amp; Associates</i>	<i>Accountant</i>

## OTHER APPRECIATION:

<b>Jalisha Petties</b>	<i>OK Ethics</i>	<i>Member Care Coordinator</i>
<b>Anna Rosenthal</b>	<i>Accounting Principals</i>	<i>Notices &amp; Special projects</i>
<b>Factor 110</b>		<i>Name Tags &amp; Registration</i>

## JOIN THE TEAM:

Want to be part of the recruiting team that helps OK Ethics flourish? Talk to these leaders below:

- Contact James Kelley with The Rowland Group at [james@rowland-group.com](mailto:james@rowland-group.com) or call (918) 836-1900.
- To assist with the Ambassador team, contact Doyle Paden at [doylepaden@cox.net](mailto:doylepaden@cox.net).

## MANY THANKS TO OUR HORIZON MEMBERS:





**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**



# “RUNGS & WRONGS”

**Presented by**  
**Ray Sanders**  
**CEO of Water4, Inc.**

## **About our presenter:**

Ray E. Sanders is the Chief Executive Officer of Water4, a globally-minded organization committed to eradicating the world water crisis by creating indigenous jobs that establish fresh water wells in the developing world. WATER4 believes putting opportunity in the hands of local people is the key to sustainable water solutions. Water4 has developed highly effective hand-drilling equipment and affordable water pumps capable of being resourced and manufactured anywhere in the world.

WATER4 and World Vision have joined together in the development of the Water4More Initiative, an unprecedented effort to end the world water crisis within the current generation. The Water4More Initiative will train and employ more than 250 indigenous people, establish 60 entrepreneurs, provide 7,000 fresh water wells among 1,400 villages and ultimately impact the lives of more than 1 million people over the next 5 years!

Sanders is also founder of GiANT Experiences a cause-minded member of the GiANT family of companies, which includes GiANT Impact, GiANT Partners and GiANT Capital. The goal of GiANT is to grow leaders and companies in order that their success might be used for significance throughout the world. More than 1.5 million leaders are reached annually through GiANT's resources and events such as the Chick-fil-A Leadercast, the Catalyst Conference and the GiANT Network. The vision of GiANT Experiences is to mobilize purpose-driven leaders who use their influence to impact the world for good through sustainable, life-changing solutions. An enthusiastic traveler, with a passion for transformation, Sanders regularly leads teams of professionals on life-impacting experiences throughout the world.

## **Recommended for 1 CPE in Ethics\***

*\*Program is designed at the basic level and is suitable for anyone aspiring to or currently holding a leadership position. Note that it is up to the individual attendee to demonstrate relevance to his/her own area of practice. OK Ethics makes no guarantees*

As a senior corporate executive, Sanders has led international causes, organizational development and strategic growth initiatives for multimillion-dollar organizations. He has served in several key leadership roles throughout his career including CEO of a multi-million dollar engineering and design firm specializing in the manufacturing and erection of low-rise infrastructures, as the Editor in Chief of Oklahoma's largest weekly news journal and as host of an award-winning statewide radio program. He has also served in a nonpartisan position with the United States Senate and as the vice president of a Washington D.C.-based growth firm and one of the nation's most sound financial institutions.

Sanders is an advisor to the Center for the Creation of Economic Wealth at the University of Oklahoma. He also serves on the Business Advisory Board for Compassion International and Oklahoma Baptist University. In addition, he is a member of the Communications Advisory Committee for the Foundation of Oklahoma and serves on the Board of Directors for a U.S.A. inspirational film company, Sherwood Pictures, the producers of such Hollywood blockbusters as Courageous, Fireproof and Facing the Giants.

With a background in business management, public affairs, broadcasting, publishing, corporate communications and leadership development, audiences are discovering Ray E. Sanders as an engaging, humorous and passionate writer and orator. He loves speaking on, "The Power of Personal Influence," "The Leader Ladder" and "The Triple Bottom Line." Sanders has also served as a guest lecturer and student advisor advocating social entrepreneurialism and the S.E.R.V.E. Leadership Model at universities throughout the world.

Nothing thrills Sanders more than spending time traveling the world with the love of his life, his girlfriend and wife, Stephanie. Together they have six children and one grandchild.

## **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethics@yahoo.com](mailto:okethics@yahoo.com) or call (405) 889-0498 and we will be happy to comply with your wishes.

## **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

# KEYNOTE OVERVIEW:

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## 1. The Climb to the Top

- A. The Childhood Ladder
- B. The College Ladder
- C. The Career Ladder

## 2. Life at the Top

- A. The Danger Zone
- B. The Lonely Zone
- C. The Isolation Zone

## 3. Rungs and Wrongs

- A. Identifying the rungs in your life
- B. Forgiving the wrongs in your life
- C. Rung or a Wrong?

## 4. Leading from the Bottom—*The Power of Personal Influence*

- A. Personal Impact

STORY: Finish Strong

STRONG ETHICS CARRY ON

- ETHICS = Moral principles that govern a person's behavior
- It's not where you start but where you finish

- B. Organizational Impact—The Power of Corporate Influence

STORY: The Role of the Golden Rule

CORPORATE CHARACTER COUNTS

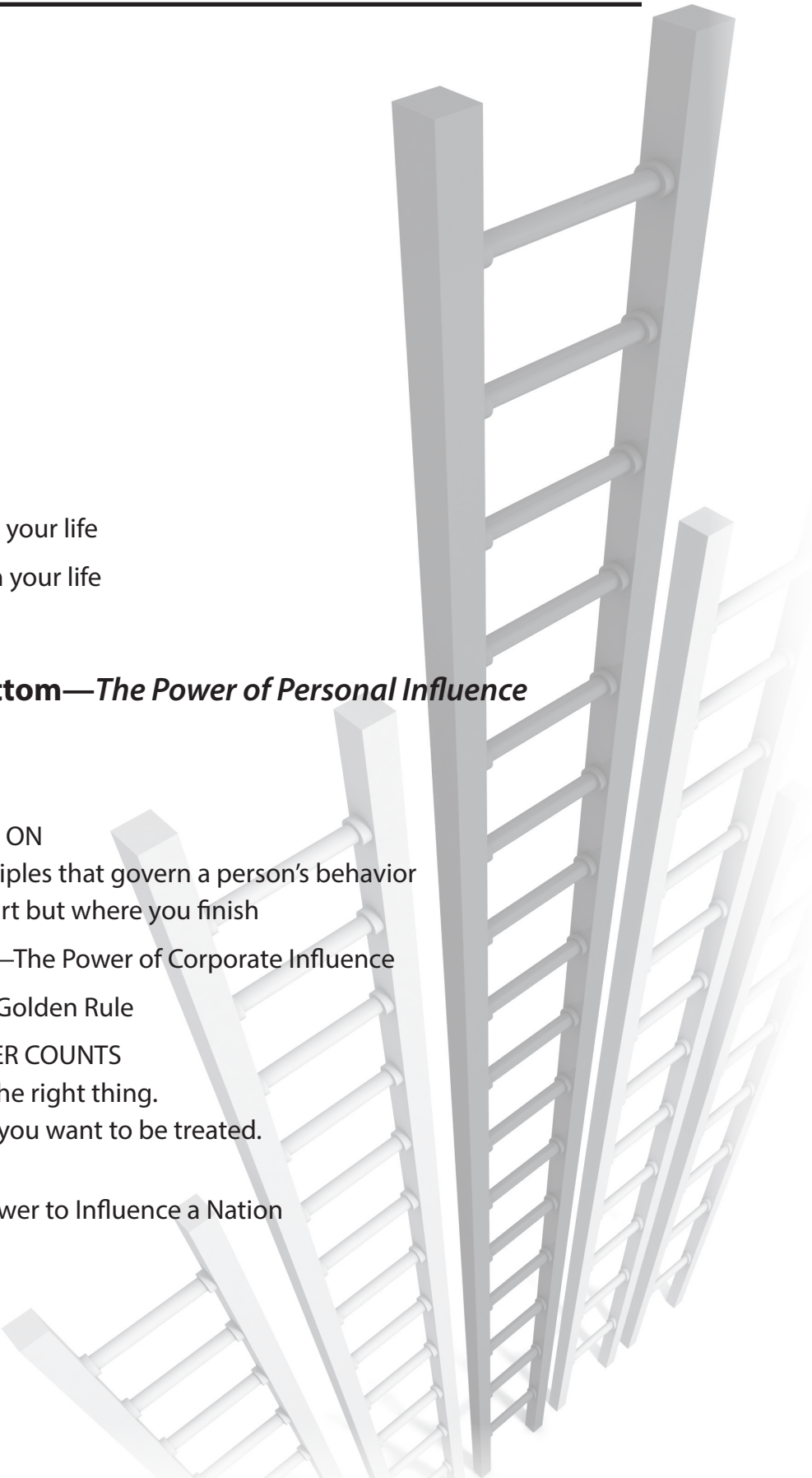
- The right way to do the right thing.
- Treat others the way you want to be treated.

- C. Global Impact—The Power to Influence a Nation

STORY: Nation Changers

INTEGRITY AT ALL COSTS

- Ethics starts here
- Bribe busters



# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

