

The Oklahoma Business Ethics Consortium



BE THE DIFFERENCE · WWW.OKETHICS.ORG

Agenda – October 13, 2010

MANY THANKS TO OUR NAVIGATOR MEMBERS:



MANY THANKS TO OUR STAR MEMBERS:

ENTERPRISE HOLDINGS



- I. Welcome & Kudos
- II. Presentation of Member Awards
- III. Student Ethics Challenge
- IV. Keynote Speaker – Kevin Barnes
- V. Adjourn

I. Welcome & Kudos

*Garyl Geist,
President, OK Ethics Board of Directors
Chief Operating Officer, Oklahoma Allergy & Asthma Clinic*

II. Membership levels: No dues increase for FY10-11 – Meal costs will increase

\$7500 – Navigator = Prepaid for 16 attendees at each event + Compass Awards with a portion of dues donated to the OK Ethics Foundation supporting our educational initiatives

\$5000 – Oklahoma Stars = Prepaid for 8 attendees at each event + Compass Awards with a portion of dues donated to the OK Ethics Foundation supporting our educational initiatives

\$3000 – Horizon = Prepaid 8 attendees at each function except Compass Awards

\$1500 – Leading = Prepaid 2 attendees at each function including Compass Awards

\$ 500 – Trailblazer = Prepaid 1 attendee at each function except Compass Awards

\$ 350 – Frontier = 8 attendees at each function; meal costs excluded

* Complimentary memberships are available for 501c3 non-profits that qualify.

\$ 75 – Scout = 1 attendee at each function; meal costs excluded

* Complimentary memberships are available at the Scout level for those who have been recently laid off.

Presentation of Member Awards – See the list of companies who support Oklahoma values of integrity at work. Note that OK Ethics ended its fiscal year in September with over 700 member representing over 100+ organizations. Please help us spread the word – pick up a brochure at the end of this event and share it with a friend.

CPE CERTIFICATES

It is the responsibility of participants to demonstrate applicability of each program for demonstration of earned CPE credits, to his/her area of practice. OK Ethics makes no guarantees. Also, **attendees must be present** to accept CPE certificates that will be issued at the conclusion of the program.

Please note that we do not have the manpower capabilities to email these later. Also, you must be registered on our attendance list to receive a certificate.

OK Ethics is directed and operated entirely by volunteers. Today's event was made possible by the following individuals:

Registration Team Leaders:

- **Mark Neumeister**, D.R. Payne & Assoc - Chairperson
- **Mary Vaughan, CPA** – Co-Chair
- **Joe Walker**, Grant Thornton (Co-Chair; Prepaid Registrations)

Registration Team Members:

- **Reneé Kissler & Carla Driskill, Accel Financial Services**

Ambassador Team Leaders:

- **Tere Bettis** – Coppermark Bank
- **Linda Streun** – Ideal Homes

Ambassador Team Members

- **Brent Martens & Beau Reed**, Accounting Principals

CPE Certificates: Colin Autin, Oklahoma Accountancy Board

Logistics Chairperson: Jamie Potter, Eide Bailly

Name Tags: Kim Whyburn, Devon Energy

Power Point Presentations: **Connie Storey** - Maximum Multi Media Creations

Photocopies: Linda Manaugh, Ruth Giddens, & Chris Gallegos, Metro Technology Centers

Member Care Coordinator: Deborah Gavula, OK Ethics



Join our team - Contact our leadership

- ✓ **Programs:** Shannon Warren, Founder, OK Ethics warrenokla@cox.net or 858-2233
- ✓ **Membership & Recruiting:** Shannon Hiebert, Vice President of Human Resources, Enterprise Rent-A-Car, Shannon.Hiebert@erac.com or call 330-9191
- ✓ **Public Relations:** Kellian Schneider, Owner, FullForce Branding & Marketing; kellian@fullforcebusiness.com
- ✓ **Ambassador Co-Chairs:** Tere Bettis, Vice President of Human Resources, Coppermark Bank, TBettis@coppermarkbank.com or Linda Streun, Director of Human Resources, Ideal Homes, lindastreun@ideal-homes.com
- ✓ **Registration:** Mark Neumeister, D. R. Payne; 272-0511; moneumeister@drpayne.com

II. OK ETHICS MEMBER RECOGNITION

<u>Company</u>	<u>Level</u>	<u>Chapter</u>	<u>Award Recipient(s)</u>
Bama Companies, Inc.	Navigator	Tulsa	
Chesapeake	Navigator	Okc	Tony Blasier
Devon Energy	Navigator	Okc	Carla Brockman
Hobby Lobby	Navigator	Okc	Jon Cargill
Kimray	Navigator	Okc	
		OKC	
ONEOK, Inc.	Navigator	Tulsa	
Sandridge	Navigator	Okc	Grant Hayes
Williams Co.	Navigator	Tulsa	
Enterprise Rent-A-Car	Stars	Okc	Shannon Hiebert
Express Employment Professionals	Stars	Okc	Cheryl Brashear
Valir Health	Stars	Okc	
American Fidelity Assurance Company	Horizon	Okc	David McLaughlin
Bank of Oklahoma	Horizon	Tulsa	
Hertz	Horizon	Okc	Tiffany Price
Metro Technology Centers	Horizon	Okc	Ruth Giddens
Nextep	Horizon	Okc	Tom Shehan
PricewaterhouseCoopers LLP	Horizon	Tulsa	
			Carla Driskill & Renee Kissler
Accel Financial Staffing	Leading	Okc	
Accounting Principals	Leading	Tulsa	
BKD, LLP	Leading	Okc	Todd Lisle
BancFirst	Leading	Okc	Richard Reich
			Tim Calvert & Damian Rodriguez
CDR Global	Leading	Okc	
Cherokee Nation Enterprises	Leading	Tulsa	
Citizen Potawatomi Nation	Leading	Okc	Susan Blair & Becky Cragin
Cobb Engineering	Leading	Okc	
Coppermark Bank	Leading	Okc	Jacque Fiegel
Crowe & Dunlevy	Leading	Okc	
Darby Equipment Company	Leading	Tulsa	
Doerner Saunders Daniel & Anderson	Leading	Tulsa	
Eide Bailly, LLP	Leading	Okc	David Mayfield
Ernst & Young	Leading	Okc	
Leader Communications, Inc.	Leading	Okc	Steven Conway
McAfee & Taft	Leading	Okc	Myrna Latham
Mercer Adams Funeral Service	Leading	Okc	
OBU Graduate School	Leading	Okc	
OCU - Meinders School of Business	Leading	Okc	
Osage Million Dollar Elm Casino	Leading	Tulsa	
PostRock Energy Corporation	Leading	Okc	
Retirement Investment Advisors	Leading	Okc	Erin Wentroth
Rowland Group	Leading	Tulsa	
Spirit Bank	Leading	Tulsa	
Stinnett & Associates, LLC	Leading	Tulsa	
Tulsa Technology Center	Leading	Tulsa	
University of Tulsa	Leading	Tulsa	
Alliance Resource Partners	Trailblazer	Tulsa	
American Bank & Trust Co.	Trailblazer	Tulsa	
Capitol Abstract & Title Co.	Trailblazer	Okc	
Career Development Services	Trailblazer	Tulsa	

Coherent Contracts, LLC	Trailblazer	Okc
Cole & Reed	Trailblazer	Okc
D.R. Payne & Associates, Inc.	Trailblazer	Okc
KOMEX, Ltd.	Trailblazer	Okc
Oklahoma Foundation for Medical Quality	Trailblazer	Okc
Principal Technologies	Trailblazer	Okc
Walker Companies	Trailblazer	Okc
Waller & Company Public Relations	Trailblazer	Tulsa
Warren Consulting	Trailblazer	Okc
American Indian Chamber of Oklahoma	Frontier	Okc
Ben E Keith Foods	Frontier	Okc
Busey Group (Delaware Resource Group)	Frontier	Okc
Chaparral Energy	Frontier	Okc
Communication Federal Credit Union	Frontier	Okc
East Central University	Frontier	Okc
Francis Tuttle Technology Center	Frontier	Okc
Gatesway Foundation	Frontier	Tulsa
Gooden Group	Frontier	Okc
Goodwill Industries of Central Oklahoma	Frontier	Okc
Grant Thornton LLP	Frontier	Okc
Gray, Blodgett & Company, PLLC	Frontier	okc
Ideal Homes of Norman, LP	Frontier	Okc
Jacobi Kelley Personel	Frontier	Okc
James Farris Associates	Frontier	Okc
Langston University	Frontier	Okc
Legal Aid	Frontier	Okc
MidFirst Bank/Midland Mortgage	Frontier	Okc
Moxley & Associates Consulting	Frontier	Okc
MTM Recognition	Frontier	Okc
Nordam	Frontier	Tulsa
Oklahoma Christian University	Frontier	Okc
Oklahoma Society of Land Surveyors	Frontier	Okc
Public Strategies	Frontier	Okc
Resources Global	Frontier	Tulsa
State Chamber of Oklahoma	Frontier	Tulsa
University of Central Oklahoma	Frontier	Okc
University of Oklahoma, College of Arts & Sciences	Frontier	Okc
Zig Ziglar Center for Ethical Leadership	Frontier	Okc

III. CREATE A LEGACY – MENTOR A COLLEGE OR UNIVERSITY

*Pam Fountain, President of OK Ethics Foundation
CEO, Principal Technologies*

Contact OK Ethics Foundation President, Pam Fountain at pfountain@principaltechnologies.com if you are interested in helping with our outreach efforts to universities in Oklahoma.

Statewide Student Ethics Challenge University Participants:

Twelve teams representing seven universities competed at this year's event. Winners will be traveling to San Antonio to participate in the Regional Ethics Bowl.

This year's winners are:



1st Place – The University of Oklahoma

Tony Boese majoring in philosophy, political science and history, Evan DeFilippis, majoring in political science, economics and psychology, Cody Franklin, majoring in political science and philosophy, and Gregory Maus, Philosophy major.

Advisors: Breea Bacon, Adrienne Jablonski, Dr. Steve Ellis and Dr. Nim Razook.

2nd Place – Oklahoma City University

Advisor: Dr. Barbara Crandall

3rd Place – Oklahoma State University

Advisor: Dr. Andrew Urich

4th Place – East Central University

Advisor: Dr. Tom Lanis

In addition to your membership dues, please consider a tax-deductible donation to the OK Ethics Foundation – a 501c3 that is dedicated solely to university initiatives. You can mail these to: Attn: Pam Fountain, c/o The OK Ethics Foundation, P. O. Box 3174, Oklahoma City, Okla. 73101-3174.

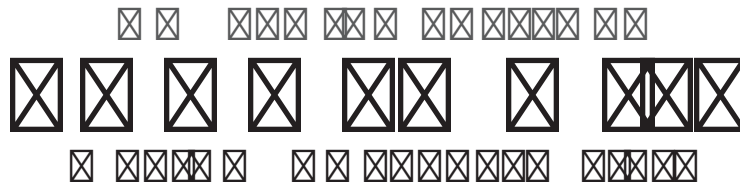
IV. Preview of Upcoming Events

Shannon Warren, Founder, OK Ethics

OKC - Leadership Series



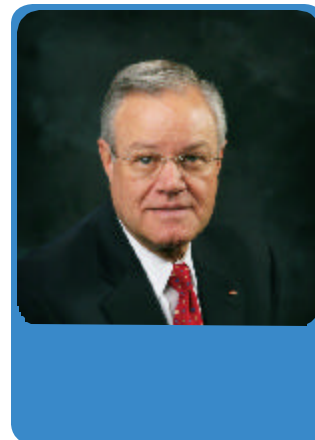
OK ETHICS



☒ ☒☒ ☒☒☒☒☒ ☒☒☒☒☒☒☒

PIECE

We are pleased to welcome OK Ethics first Executive Pilot Award recipient back to our



Compensation costs decreased 80% and they experienced a 25% increase in profits. Tim ray has demonstrated that business excellence goes well beyond the financial, but also

OKC LEADERSHIP SERIES (CONTINUED)

January 12, 2011	February 9, 2011	March 9, 2011
David Woods	John Gibson	Ken Sande
CEO of Giant Partners	President & CEO, ONEOK	Attorney & Author, <i>The Peacemaker</i> Resolving business conflicts with grace & humility
		

OK ETHICS EVENTS (TULSA CHAPTER)

November, 18, 11:30 – 1:00

"Blended Brand Lines: The Ethics Behind Merging Your Personal and Corporate Brands"
Joint OK Ethics / PRSA Meeting

Presented by the Oklahoma Business Ethics and PRSA Tulsa, this joint meeting will discuss how a business leader ethically and strategically communicates via social media, as well as the forces that influence him or her from inside and outside the company.

The meeting will feature a guest panel representing the fields of law, corporate communications and public relations:

Stephanie Cipolla, Vice President of Human Resources, The Williams Companies
Jeremy Burton, APR, Director of Public Relations, Oral Roberts University
Dara Wanzer, Attorney, McAfee & Taft

Moderator for this event is special guest Kristen Dickerson from News Channel 8



December 9, 2010; 11:30-1:00

"Swimming Naked"
Bold Truths for Bad Times

Encore Presentation: Ms. Miller is one of OK Ethics most popular speakers!

"...when the economic tide goes out, you find out who is swimming naked."

-- Robert Clarke, Comptroller for the Currency

presented by
Donna Miller

Executive Resource Center

UPCOMING EVENTS FOCUSED ON INTEGRITY AT WORK (Not affiliated with OK Ethics)

Over the past seven years, we have been inspired by our friendship with the Character First Institute. Leaders with that organization provided the wisdom and insight for OK Ethics' Guiding Principles.



All events are by invitation only. To learn more about the Character First Institute, please contact Steven Menzel at 405-815-0001 or email smenzel@characterfirst.com for a personal invitation. Magazines are available at the back of the room.



The Character Council of Central Oklahoma is a separate organization dedicated to promoting character in the Oklahoma City area. Each month, they host a luncheon highlighting one of the 49 character traits developed by the Character First Institute. Cost is \$10 and reservations may be made by contacting them at (405) 526-0001. Upcoming events are scheduled for October 28.

SNU Student Ethics Chapter Events

If you are interested in attending the events listed below, please contact **Eunice Trent, Director, Academy of Senior Professionals** at Southern Nazarene University etrent@snu.edu or 491-6311.

Wednesday, December 1, 2010

Scott Griffin - Human Resources Director for SandRidge

Wednesday, February 2, 2011

Rick Rains - FBI Agent

Wednesday, March 2, 2011

Steve Green - CEO of Hobby Lobby

Wednesday, April 6, 2011

Steven Menzel - Director of Development for Character First

OK ETHICS VISION:
To be recognized as a statewide and national forum for promoting business ethics.



The Integrity Council, the student chapter of the OK Business Ethics Consortium at the University of Oklahoma, is honored to invite you and your organization to attend the second annual Integrity Forum on Thursday, Nov. 11th at 4pm in Adams Hall, Room 150. This event will consist of a panel of professionals who will speak on the role of integrity in their respective fields. The goal of this event is to show our student body that the integrity you learn and apply in your academics as a Sooner is not a temporary ideal, but a lasting virtue that will carry over into your professions upon graduation. Professions presented on this panel are sports administration, military, engineering, journalism, marketing, and law. Not only will panel members speak about how integrity is a vital part of their profession, but they will also offer examples of when they have handled a complicated situation with integrity versus taking "the easy way out." Participating in this forum are such speakers as:

--Ronnie Tipps: Retired Athletic Director at Southlake Carroll High School and former head football coach at McKinney High School, Ardmore High School, and Sherman High School. In total, Mr. Tipps spend 39 years as a high school football coach and won two OSSAA state football championships.

--James Belote: Partner at Stipe, Harper, Laizure, Uselton, Belote, Maxcey & Thetform law firm. Mr. Belote practices mainly in the area of Personal Injury, Nursing Home Negligence, Products Liability, and Medical Negligence and is also a former president of the Oklahoma Trial Lawyers Association.

--Berry Tramel: Sports columnist for the Daily Oklahoman. More info on Mr. Tramel's blog and sports column can be found at: <http://newsok.com/berry-tramel>

--Pete Winemiller: Senior Vice President of Guest Relations for the Oklahoma City Thunder.

--Lt. Colonel Robert D. Gifford, II: Asst. U.S. Attorney and U.S. Army Reserve JAG Officer. Extensive legal experience as a federal prosecutor, as well as a JAG officer to Guantanamo.

--Nancy Anderson: Director of Engineering & Mission Assurance for The Boeing Company - Global Services & Support (GS&S).

If you have any questions about this event, the Integrity Council, or the OK Business Ethics Consortium, please contact Breea Bacon at (405) 325-3224 or at breea.bacon@ou.edu.

MAKING THE RIGHT CHOICE

Presented by
Kevin Barnes
Designed for

**Oklahoma Business Ethics Consortium
Luncheon Program
November 10, 2010**

GOALS FOR TODAY

- Talk about how & why the fraud problem exist and what RED FLAGS you should be aware of.
- A little common sense goes a long way.
- Misrepresentation vs. Fraud

QUALIFICATIONS

- 25 Plus years in the Mortgage Industry
 - Loan Officer
 - Branch Manager
 - Broker- Owner
- 5 Years in the field of law enforcement, investigating fraud and theft cases.

**BOP 07333-045
Leavenworth Federal Penitentiary**



FURTHER QUALIFICATIONS

- Received 100 Count Federal Indictment.
- Testified Under Sealed Indictment Before Grand Jury.
- Plead Guilty To 2 Counts Of Making False Statements & Conspiracy To Commit False Statements
- Received 5 years sentence, fine and restitution.

**The things we will lose and
NEVER think about.**

- FREEDOM
- MAKING YOUR OWN CHOICES
- INTEGRITY & TRUST

- CAREER
- HOME
- CASH/LIFE SAVINGS
- CAR

Something to think about! Reality!!

WHAT WOULD YOUR
KIDS THINK?

WHO WOULD RAISE
THEM?

BROKEN HEARTS



Some of the basic types of Fraud Schemes

- Fraudulent Income Documents
- Fraudulent Asset Documents
- Slot Grading
- Builder Bailouts
- Straw Buyers
- Property Flipping
- Silent Seconds and Forged Seconds
- Title Work Fraud
- Property Churning
- Appraisal Fraud
- Identity Theft
- Backward Application
- Foreclosure Schemes

FRAUDSTERS PROFILE

- What does he or she look like??
- How does he or she act??
- Does he or she care who they hurts??
- Take a look around the room, is anyone holding up a sign that says, they are a fraudster.

MY GRAND JURY REQUEST FORM



My Formal Document Showing What I Am Being Charged With



Contact Information:

- A man with experience is never at the mercy of a man with just a theory, and when I teach my classes and seminars, what I teach is not from the perspective of theory, but that from real experiences, which is much more powerful.

Website: www.MortgageFraudAwareness.com

kevin@mortgagefraudawareness.com

■ *GENERAL DISCLAIMER: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.*

CPE Certificates

