



The 2020 **OK Ethics Awards**



Promoting Integrity at Work
www.OKEthics.org

Friends and colleagues,

Thank you for joining us to celebrate excellence in business ethics. In our ever-changing world, it is more important now than ever to commit to living with integrity in our workplaces and beyond.

This year's award winners embody the mission of the Oklahoma Business Ethics Consortium. They promote high ethical standards among their employees, students, and constituents. Their impact continues through mentoring and educational efforts that help raise a new generation of principled leaders.

If this is your first experience with OK Ethics, welcome. We are glad you've joined us for this celebration and hope you leave with a stronger sense of pride in the commitment to ethics within our business community.

If you are a longtime member, thank you. Your dedication to promoting ethical behavior within your organization creates ripples of change throughout the community. We are proud to partner with you to create a more ethical environment for business within our state.

I hope you'll be inspired by the example of our award winners as well as the wisdom of our keynote speaker, Jill Castilla. I look forward to continuing to work alongside you to create a more ethical Oklahoma.

Sincerely,

Bailey Gordon

Interim Executive Director

THE MISSION of the Oklahoma Business Ethics Consortium

Through the efforts of passionate, committed members, the Oklahoma Business Ethics Consortium strives to establish Oklahoma as a state known for high personal and corporate ethical standards. The Consortium provides a forum of support to the Oklahoma business community so that ethical standards and integrity in the workplace can be discussed, defined and reinforced.

— ORDER OF PRESENTATION —

WELCOME AND GUIDING PRINCIPLE

Bailey Gordon

*Interim Executive Director,
Oklahoma Business Ethics Consortium*

Presentation of

EXECUTIVE PILOT AWARD

Presented by Jim Priest, President and CEO, Goodwill Industries of Central Oklahoma

— HONORING —

Mo Anderson

*Vice Chairman of the Board and Co-Owner
of Keller Williams Realty International*

Presentation of

COMMUNITY IMPACT AWARDS

Presented by Bailey Gordon

— HONORING —

Stinnett & Associates | *Business*

Metro Technology Centers | *Education*

Girl Scouts of Eastern Oklahoma | *Nonprofit*

Presentation of

CARMICHAEL LEADERSHIP AWARD

Presented by Bailey Gordon

— HONORING —

Isaac Stroup

*Energy Coordinator at The Public Utility Division
of the Oklahoma Corporation Commission*

KEYNOTE PRESENTATION

ETHICAL LEADERSHIP THROUGH CHALLENGES

Jill Castilla

CEO of Citizens Bank of Edmond



2020

OK Ethics Executive Pilot Award

MO ANDERSON

OK Ethics is pleased to present the Executive Pilot Award to Mo Anderson, Vice Chairman of the Board and Co-Owner of Keller Williams Realty International. This distinctive honor recognizes her commitment to leading with integrity and creating a culture of ethics among Keller Williams' 170,000 agents. She not only works to instill these values within her company, she has also made unparalleled efforts to provide mentorship to a generation of real estate and business professionals through the creation of her online community. Anderson's example inspires individuals across the globe to mirror her values of integrity and hard work to find success in business and in life.

The youngest of five, born to tenant farmers in rural Oklahoma, Mo Anderson was the first in her family to earn a college degree. She taught music in the public schools before entering the world of real estate. Her first Century 21 franchise quickly rose to the third-highest producing out of 7,500 locations in North America. She served on the Oklahoma Real Estate Commission, including two terms as chairman.

Anderson convinced Keller Williams Realty Co-founder, Gary Keller, to expand his franchise company outside of Texas. She became the regional owner for Keller Williams Realty Oklahoma. In 1995, Mo became the first CEO and co-owner of Keller Williams Realty International. The company is now the number one Real Estate Franchise company in the world in size,

units, and volume. She currently serves as Vice Chairman of the Board. Deemed one of America's top 25 *Influential Thought Leaders* by REALTOR magazine and *One of Real Estate's Most Influential People*, Anderson continues to cultivate the firm's culture, inspiring nearly 170,000 agents in over 40 countries to maintain high standards of character.

A member of the Oklahoma Hall of Fame (class of 2018), Mo is the author of *A Joy-filled Life: Lessons from a Tenant Farmer's Daughter Who Became a CEO*, and launched MoAnderson.com, an online mentoring community.

Anderson's greatest legacy will be her philanthropic giving. Her local community, charitable organizations, and ministries around the world have been richly blessed by her belief that the higher purpose of business is to give, care and share.



About the OK Ethics Executive Pilot Award:

Each year, the OK Ethics Board of Directors selects an individual who has demonstrated support of OK Ethics, epitomizes our Oklahoma values, and actively promotes integrity in our community. In doing so, we humbly recognize that positive outcomes are not created by people who are perfect, but by those who consistently and sincerely strive to do the right thing.



Poster of the first OK Ethics Student Chapter established in the fall of 2006. (Photo courtesy OCU.)

THE DR. DAVID B. CARMICHAEL LEADERSHIP AWARD

Established in 2019, this OK Ethics award is named for an Oklahoma City University professor who was responsible for starting the first student ethics chapter in Oklahoma. This award is intended to promulgate Dr. Carmichael’s efforts in mentoring and promoting professionals, ages 25–35 years, who have demonstrated a strong propensity toward ethical leadership. To be eligible for consideration, candidates must be employed by his/her current employer for at least two years prior to the date of the Awards Program.

— 2020 Award Recipient —



ISAAC STROUP

The Public Utility Division of the Oklahoma Corporation Commission

Isaac Stroup serves as energy coordinator for the Public Utility Division of the Oklahoma Corporation Commission. A graduate of Illinois State University, Stroup completed a summer internship with the Maine Public Utilities Commission before relocating to Oklahoma. In his current position, Stroup is part of the Public Utility Division’s Rates and Regulatory group and became certified as a Rate of Return Analyst with the Society of Utility and Regulatory Financial Analysts.

Stroup has distinguished himself as a young ethical leader through his actions within group meetings by ensuring all participants feel heard, appreciated and respected. Stroup is a founding member of the Public Utility Division-led Diversity and Inclusion Think Tank, which has a mission of providing an inclusive environment for employees to feel supported and empowered to share their background experiences and ideas. In his personal time, Stroup volunteers at Thelma Parks Elementary School where he helps students build their math and reading skills and provides extra attention to students who are in need. Stroup and his wife Jennifer are active members at The Well Church in Moore.

PAST AWARD RECIPIENTS



Jamie O’Brien
Strata Leadership



Bridget Poputo-Clean
Prosperity Bank



Chris Zach
BKD, LLP

Community Impact Award: Business Category

stinnett

As a professional advisory firm, Stinnett & Associates believes that in order to provide the highest level of service, they must always start with their “why.” They have found the reason their business exists is to “Care Greatly” for their team members, clients and the communities they serve.

Stinnett’s business is guided by their core values of professionalism, integrity, employee synergy, client service, entrepreneurial spirit and stewardship. These values not only influence their operations, but overflow into the community through their employees’ work in higher education. Over the past five years, Stinnett’s recruitment team has participated in more than 120 campus speaking engagements, networking and mentoring events with the goal to instill a sense of ethics within tomorrow’s leaders. Their community initiatives span four states and include Oklahoma, Texas, Louisiana and Colorado.



Company leadership sets the tone for Stinnett's culture of ethics by believing in their employees' well-being and investing in their personal and professional development. The team at Stinnett has created its own initiative to ensure all employees are prepared for ethical interactions with one another, clients and their communities. The GRACE Committee, which stands for Giving Respect and Acceptance with Care and Empathy, is team member-led and provides a listening platform that brings awareness to doing what is right.

Stinnett & Associates has remained committed to "Caring Greatly" for their community during COVID-19. They created a social media series titled "Stinnett Supports Local" to highlight 15 local businesses nominated by employees. Despite the changes in their physical work environment through COVID-19, Stinnett honored its commitment to 11 summer interns representing four universities by conducting a virtual five-week internship. The company wanted to give these students a glimpse into ethical leadership and character-building as well as valuable professional experience.

Stinnett's core values provide the foundation for the firm's culture of ethics and propel the company to be a driving force for the promotion of integrity within our state's business community.



Community Impact Award: Education Category



Metro Technology Centers
Preparing for Life

Metro Technology Centers believes as Martin Luther King, Jr. did, that “Intelligence plus character - that is the true goal of education.” Following the wise words of this great leader, Metro Technology Centers provides cutting-edge, hands-on skilled training and career technical education paired with Character Core initiatives to prepare people for successful employment and life in a global society.

Metro Tech leadership initiated Character Core to recognize, demonstrate and reinforce ethical values for students, staff and community. Character Core is comprised of 49 character traits that are prominently incorporated into the daily activities of students and staff alike. Metro Tech has trained 1,021 full-time secondary and adult students in Character Core, and dedication to its guiding principles has been the key to engaging students and staff in consistently exhibiting integrity and good character.



Metro Technology Centers assumes responsibility for providing professional leadership in their school as well as their community and maintaining standards of exemplary professional conduct. Every member of the staff adheres to the approved Code of Ethics and participates in ethics training as part of professional development. Metro Technology Centers offers in-depth ethics training for its students through the establishment of the state's only career tech high school ethics team. Students and staff also receive the opportunity to attend OK Ethics presentations.

Through their commitment to excellence in education and ethics, Metro Technology Centers has been recognized as a Gold Star School for the last 19 years. In order to receive this distinction, Metro Tech must meet a comprehensive set of criteria which establishes technology centers as exceptional in service to patrons of their communities.

Metro Technology Center's guidance and lifelong learning initiatives support the local metro area by strengthening the workforce through the training of high-quality job candidates. The combination of their graduates' high levels of knowledge, their certifications and intrinsic code of ethics make Metro Tech graduates preferred candidates for positions throughout the state, nation and world.



Community Impact Award: Nonprofit Category



Girl Scouts of Eastern Oklahoma builds girls of courage, confidence, and character, who make the world a better place. For more than 100 years, integrity has been at the foundation of the Girl Scout movement. The organization’s mission and values guide girls to make ethical decisions, build trust through cooperation, and strive for understanding and respect.

The Girl Scout Promise and Law outlines the Girl Scouts of Eastern Oklahoma’s core values: integrity, honesty, fairness, caring, and respect. The organization recognizes that learning these values will have lifelong benefits for girls and provides each and every girl, regardless of their economic circumstance or physical ability, the opportunity to develop them.

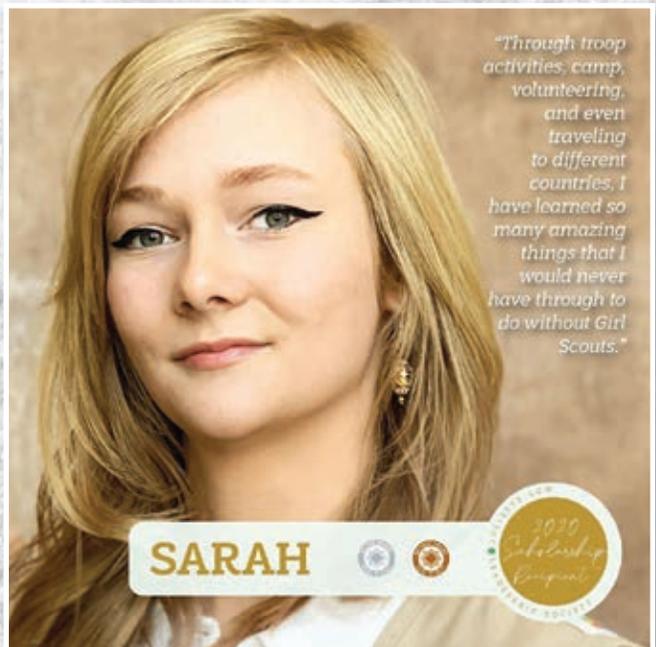
Girl Scouts of Eastern Oklahoma represents approximately 10,000 girls and adult volunteers



spanning over 30,000 square miles in 30 counties. The organization champions positive ethical behavior through an innovative leadership development program, the Girl Scout Leadership Experience, which rests on four key pillars: STEM, Outdoor, Life Skills, and Entrepreneurship. Each of its programs work together to achieve the following five outcomes: sense of self, positive values, challenge seeking, healthy relationships, and community problem solving.

In the onset of COVID-19, Girl Scouts of Eastern Oklahoma sprang into action to protect girls and volunteers as well as provide assistance to girls and families in need. They developed virtual programs such as *Girl Scouts At Home* to connect girls who are more vulnerable to isolation. They made sure girls and troops were not impacted financially due to remaining unsold Girl Scout Cookies by taking back all unsold cookie boxes and absorbed the cost of more than 12,000 boxes. The organization even showed support for first responders within the community by donating cookies to area hospitals, fire departments, blood drives and more. While operations could not continue as usual, Girl Scouts of Eastern Oklahoma remained committed to modeling ethical behavior for girls in their program so that they would know a true example of leadership and community.

Girl Scouts of Eastern Oklahoma empowers girls to explore and pursue their interests, learn from failures and successes, challenge themselves and lead change in their communities. In instilling ethical values that allow girls to value the skills and strengths of others, respect different points of view and work together to achieve common goals, Girl Scouts of Eastern Oklahoma is developing the change-makers of the future.



OK Ethics Awards Selection Team 2020



Sally Boyd

Sally Boyd was a dedicated employee of Duncan Oil Properties, Inc. for 35 years. During her tenure she served the organization as a Human Resources Manager and an Oil & Gas Revenue Accountant. Boyd retired in March of 2019 and spends her time volunteering and traveling with her husband.

Boyd has been a member of the Oklahoma Business Ethics Consortium for ten years and has served the organization as a volunteer coordinator.



Dr. Melissa Brevetti

Dr. Melissa Brevetti is a researcher and educator who believes in “maximizing the power of one.” During her teaching career, she realized the importance of linking education research to practice. She has taught in both private and public schooling, which includes work with homeless, special needs, urban, parochial, English language learning, gifted/talented students, and at-risk students. Additionally, she was selected

as the national representative for the Council for the Accreditation of Educator Preparation to evaluate university teacher programs, as well as the education expert for the federal grant with the National Institute of Food and Agriculture to improve food security education.

Dr. Brevetti published an international research book, *Quest for a Moral Compass* (2015), a children’s book of Eastern philosophy called *Lighting the Path* (2018), and her research areas include moral development and virtue ethics in education, as well as dozens of articles on inclusive and multicultural practices. She is a recipient of the International Roundtable Scholar and Ten Outstanding Young Americans Awards.



Robert Greenlaw

Robert Greenlaw is Executive Administrator & Board Assistant for Kimray, a leading manufacturer of valves and controls for oil and gas production. In this role, Greenlaw serves the board of directors and CEO as they lead the company. He also manages Kimray’s corporate giving and community relationships.

Before joining Kimray in 2014, Greenlaw was publications director for Strata Leadership and Character First Education where he developed character-based resources for teachers, parents, and students of all ages. As an international instructor, Greenlaw trained more than 30,000 teachers in 18 countries how to implement Character First, after teaching it to more than 70,000 children.

Greenlaw serves on the board of In The Gap and Oklahoma Schools of Character, two non-profit organizations that promote character education in K-12 schools. He and his wife, Paula, were married in 2006 and they have three children.



Amber Waid

Amber Waid is the Corporate Compliance and Ethics Program Manager at ONEOK and has been with the company since 2014. Prior to working at ONEOK, Ms. Waid served as a Compliance Attorney at Thomson Reuters for several years and spent another six years in private practice.

Ms. Waid is a member of the American Bar Association, Oklahoma Bar Association and the Society of Corporate Compliance and Ethics, as well as the ABA’s Antitrust Law Compliance and Ethics Committee and the Committee’s Tech Compliance Working Group. In an effort to promote business ethics in the local community, Ms. Waid volunteers her time as a judge for the University of Tulsa’s Business Ethics Competition and serves as an Ambassador for OK Ethics.

A native of Indiana, Ms. Waid earned a Bachelor of Arts degree in political science in 1998 from the University of Alabama and a Juris Doctorate in 2001 from The University of Tulsa College of Law.

Conflict of Interest Process

To ensure the integrity of the award process, each Selection Team member is asked to sign a conflict of interest statement. Careful discernment is used in determining whether or not a member of the team may be permitted to vote on an organization’s application. To that end, OK Ethics requests that participants recuse themselves

from voting if they have significant interest, or if their families have any control or interest, in the nominees’ organizations. The Selection Team acts independently from the OK Ethics Board in that it does not seek approval of these selections prior to the announcement of award honorees.

Past Executive Pilot Award Recipients



Thomas Hill
Kimray, Inc.



Dr. Nathan Mellor
C3 Brands



Pierce Norton
ONE Gas



Peter M. Dobelbower
Hobby Lobby Stores, Inc.



Robyn Ewing
The Williams Companies



Jim Priest
Sunbeam Family Services



Jacque Fiegel
Central Oklahoma Region
for Prosperity Bank



Thomas Legan
Central Oklahoma Region
for Prosperity Bank



Larry Nichols
Devon Energy



Ted Streuli
The Journal Record



Tom Hill
Kimray, Inc.

Past Executive Pilot Award Winners are listed along with the organization they represented at the time of their recognition.

Past Community Impact Award Recipients

— 2019 —

Nonprofit Category



Education Category



Metro Technology Centers
Preparing for Life

Business Category



— 2018 —

Girl Scouts of Western Oklahoma
Oscar L. Parker Center for the
Advancement of Ethical Standards in
Business and Society (ECU)

Kimray

Cordell High School
Girl Scouts of Eastern Oklahoma
Metro Technology Centers • ONE Gas
OSSM • Rotary Club of Tulsa • United Way

— 2017 —

Oklahoma Center for Character Education
Sunbeam Family Services

Better Business Bureau of Central Oklahoma
Rotary Club of Tulsa
Masonic Charity Foundation of Oklahoma
Metro Technology Centers

— 2016 —

Girl Scouts of Eastern Oklahoma
Oklahoma FFA Foundation

Boeing
Citizen Potawatomi Nation Tribal Police Department
Dove Science Academy
John Marshall Mid-High
Metro Technology Centers

— 2015 —

General Tommy Franks
Leadership Institute

Oklahoma Christian University
Dove Science Academy • Junior Achievement
Global Gardens • Oklahoma FFA Foundation
Oklahoma County Sheriff's Department
Girl Scouts of Eastern Oklahoma
Oklahoma Center for Non-Profits

— 2014 —

Champlin Broadcasting
Dove Science Academy
Girl Scouts of Eastern Oklahoma
Girl Scouts of Western Oklahoma
Global Gardens • Metro Technology Centers
University of Oklahoma Integrity Council

— 2013 —

Dove Science Academy
General Tommy Franks Leadership Institute
Girl Scouts of Eastern Oklahoma
Girl Scouts of Western Oklahoma
Metro Technology Centers
Oklahoma Center for Non-Profits
SandRidge Energy/Public Strategies

— 2012 —

ONEOK

Compass Award Honorees

The OK Ethics Compass Awards were given between 2006 and 2015 to encourage companies' efforts to promote Oklahoma values of integrity at work. The rigorous criteria and scoring methods used in the Compass Awards process were based on the Malcolm Baldrige Quality Award standards, with a heavy focus on actions supporting systemic behavior to sustain ethical behavior.

— 2015 —

Kimray, Inc.

— 2014 —

Hertz • WPX Energy

— 2013 —

OneOK • Linde

— 2012 —

MESA • OGE Energy Corp.

— 2011 —

Coppermark Bank • Devon Energy

— 2010 —

Express Employment Professionals
Kimray, Inc.
Retirement Investment Advisors, Inc.

— 2009 —

Chesapeake Energy
Leader Communications Incorporated

— 2008 —

BKD LLP • Ideal Homes
Principal Technologies, Inc.

— 2007 —

Bama Companies • Boeing
Coppermark Bank • Nextep, Inc.

— 2006 —

Eide Bailly LLP • Valir Health

THE OK ETHICS STORY

THE IMPETUS:

In the Fall of 2003, a small group of business leaders, educators and attorneys gathered to discuss the misconduct that led to the downfall of industry giants like WorldCom, Enron and Arthur Anderson. **Consumer confidence and Wall Street were shaken.** At the time, few companies had ethics hotlines or intentional conversations within their organizations promoting integrity in the workplace. Something had to change.

THE IMPACT:

The group began meeting monthly, with attendance doubling nearly every meeting! The grassroots effort in OKC reached high velocity during the summer of 2004, when Tulsa joined in for a strategic planning session in Stroud. They decided to formalize into a 501c6, initially known as The Oklahoma Business Ethics Consortium. Later, it was abbreviated to OK Ethics.

Quickly growing too large for small discussion groups, speakers dedicated to ethics were invited. **These included CEOs, university presidents, former governors, attorney generals, whistleblowers and authors.**

Thanks to the generous support of the members listed on these pages, OK Ethics continues to feature high-quality, thought-provoking presentations. Ratings for these events are consistently favorable; **98% of feedback indicates guests would “recommend participation in OK Ethics to a friend or coworker.”** The organization is still run almost entirely by volunteers who generously donate their time.

THE PURPOSE:

In a nutshell, **OK Ethics’ intention is to continually encourage, inspire and equip leaders in their endeavors to foster a culture of ethical behavior.**

To that end, OK Ethics has hosted The OK Ethics Awards since 2006, in order to share best practices among businesses, nonprofits and educational institutions.

THE FUTURE:

At the same time the Consortium was launched, the **OK Ethics Foundation was established to reinforce ethical behavior on high school and university campuses throughout the state.**

Growing fast, it was re-established as a separate 501c3 organization known as **The SEED Foundation** or The Student Education and Ethics Development Foundation. Dedicated volunteers **host students and offer opportunities for teachers** to share ideas on how to promote good character at school.



The Oklahoma Business Ethics Consortium is a non-profit organization for business leaders dedicated to promoting Oklahoma values of integrity in the workplace.

For more information, visit OKEthics.org.

Join the Conversation

Become part of a group of organizations and individuals who are committed to navigating the business landscape with integrity.



Photo by Brandon Clark.



Aspire to Inspire

- Be present
- Set an example
- Share best practices
- Interaction with other leaders focused on integrity



Continuous Learning

- Insightful programs
- Exposure to new ideas
- Practical concepts
- Top-notch speakers
- Enhance employee development



Memberships for the 2020-21 year begin October 1 and include NEW levels for virtual program attendance.

To learn more about the benefits of membership, please visit [OKEthics.org/Join](https://www.okethics.org/Join).

PINNACLE MEMBERS



NAVIGATOR MEMBERS



Citizen Potawatomi
Nation



STAR MEMBERS



HORIZON MEMBERS



LEADING MEMBERS



TRAILBLAZER MEMBERS



FRONTIER MEMBERS



NON-PROFIT FRONTIER MEMBERS



Membership as of 9/12/2020.

OUTREACH



OK ETHICS HAS A LONG HISTORY OF COMMUNITY ENGAGEMENT:

- OK Ethics supports over 40 (qualified) nonprofit organizations by providing them with free Frontier memberships.
- OK Ethics highlights the achievements of The S.E.E.D. Foundation in promoting ethics bowls for high school and university students.
- OK Ethics supports diversity and inclusion by featuring speakers and programs that bring unity to the community.



Operating as an independent 501c3 organization, The S.E.E.D. Foundation (AKA The Student Education and Ethics Development Foundation) was formed at the same time as OK Ethics was initiated. S.E.E.D.'s focus is outreach to students on high school and university campuses across the state.

Since that time, nearly 800 students have participated in the Statewide Student Ethics Bowl for university students. They have dominated the Texas Regional Ethics Bowl for several years and finished in the top five places nationally at least three times.

Supported by the Masonic Charity Foundation of Oklahoma, The S.E.E.D. Foundation hosted its first high school ethics bowl in 2016. By 2018, the Oklahoma region was recognized as the largest in the nation.

For more information or to volunteer, contact prez@studentethicsbowl.org or call (405) 823-1299.



STUDENT & NONPROFIT ENGAGEMENT

With a desire to continually uplift the community, OK Ethics routinely offers donated seats to students and nonprofit members whenever these become available. Beneficiaries include Christian Heritage Academy, Dove Science Academy, Metro Technology Centers,

ECU, SNU, TU, OBU, UCO, OCU, OU and many other schools. Additionally, donated seats have been shared with many nonprofits including the BBB, YWCA, the Oklahoma Center for Nonprofits and countless others.

AS DR. DAVID HOUGHTON OF OBU INDICATED IN A RECENT LETTER OF APPRECIATION TO ONE OF OK ETHICS' CORPORATE DONORS:

“Seeing the room packed with business professionals was a strong affirmation that ethics matters to Oklahomans.”

2019–2020 BOARD OF DIRECTORS

OK Ethics is guided by these dedicated and conscientious leaders who graciously serve the business communities in Oklahoma City and Tulsa.



Nathan Mellor
Chairman
Strata Leadership



David Mayfield
Treasurer
David Mayfield,
CPA, PLLC



Daniel Yunker
Secretary
Kimray, Inc.



Jim Priest
Governance Chairman
Goodwill Industries of
Central Oklahoma



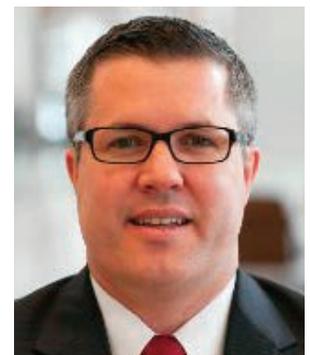
Travis Jones
Program Chairman
Career Development Partners



Shannon Hiebert
Co-President,
The S.E.E.D. Foundation
YMCA of Greater Oklahoma City



Myrna Schack Latham
Founding Member
McAfee & Taft



Brandon Peck
Director
Insurica

HALL OF FAME

Director Emeritus Members

We honor these individuals who have contributed so much to the success of OK Ethics. As non-voting emeritus members, we still rely on their wisdom, organizational knowledge, commitment to OK Ethics Guiding Principles and historical perspectives.

Janice Dobbs
Director Emeritus, Founding Member
Devon Energy Corporation (Retired)

Lynn Flinn
Founder, Tulsa Chapter
The Rowland Group

Garyl Geist
Director Emeritus; Past President
The Dean McGee Eye Institute

Kellian Schneider
Director Emeritus
Junior League of Oklahoma City

Mission

Through the efforts of passionate, committed members, the Oklahoma Business Ethics Consortium strives to establish Oklahoma as a state known for high personal and corporate ethical standards. The Consortium provides a forum of support to the Oklahoma business community so that ethical standards and integrity in the workplace can be discussed, defined and reinforced.

Vision

To be recognized as a statewide and national forum for promoting business ethics.

Guiding Principles

I. Responsibility to Self and Others:

Service:

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration:

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect:

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in

recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.

- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

II. Lead with Integrity

Dependability:

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative:

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor:

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors, speakers and to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage:

- Speak the truth with confidence and encourage others to do the same.

III. Inspire Trust

- We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.
- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

These principles were inspired by lessons from Character First, as well as author Stephen M. R. Covey.

Be the difference — Join Now
www.OKEthics.org

Program Design Provided by:

the
Creative
Guy