



Oklahoma Business Ethics Consortium

TULSA CHAPTER AGENDA • SEPTEMBER 20TH, 2018

PINNACLE



NAVIGATOR



STAR



HORIZON



MEMBERSHIPS EXPIRE SEPTEMBER 30. CONSIDER AN UPGRADE NOW!

I. Welcome – Guest Chairperson

Melissa Clark, Senior Manager of Public Affairs, Blue Cross and Blue Shield of Oklahoma, Star Member of OK Ethics

II. Membership Renewal

Shannon Warren, OK Ethics Founder/CEO

III. Guiding Principle

Joey Stenner, Executive Director, Tulsa Speech & Hearing Association



Deaf Awareness Week

www.tsha.cc/events/special-events

September 24 – 29, 2018

IV. Upcoming Events

Shannon Warren

Clay Gaspar

President and Chief Operating Officer, WPX Energy
October 18, 2018

Sarita Maybin

Stop the drama! "If You Can't Say Something Nice, What Do You Say?"
November 8, 2018

Annual University Ethics Bowl

The SEED Foundation
October 13, 2018

V. Discussion Topic

Julia Kwok, Chair of the Accounting and Finance Dept., Northeastern State University

So that each person at your table has an opportunity to share their insights, please keep comments brief and on track when participating in the table discussions. We ask that each participant be respectful of the different perspectives shared, even those that differ from one's own.

1. Everyone faces adversity in their lifetime. What are the most effective approaches in meeting these challenges?
2. Provide an example of someone who has overcome serious hurdles in life. What characteristics did they demonstrate in doing so?

VI. Introduction

Jim Langdon, Publisher, *TulsaPeople Magazine*

VII. Keynote

Ted Hinson, "Blindsided"

Book sales and signing immediately following event.

\$15 for paperback

\$11 for audio

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.



CLAY GASPAR

PRESIDENT AND CHIEF OPERATING OFFICER, WPX ENERGY

OCTOBER 18

DoubleTree by Hilton, Downtown Tulsa



SARITA MAYBIN

Author, International Speaker and Communication Expert

Stop the drama! "If You Can't Say Something Nice, What Do You Say?"

New Location:
The Mayo Hotel
Tulsa, OK

NOVEMBER 8

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics' vision

Interested? Contact These OK Ethics Leaders:

Ambassador Team Leader: **Karie Mullins** at legalmullins@cox.net

Volunteer Coordinator: **Mark Belanger** at Mark.Belanger@onegas.com

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Erin McDermott with University of Tulsa, for printing this month's agendas.

AUDIO VISUAL:

Mark Breeden, NetLink Solutions, A-V Volunteer

VOLUNTEERS-AMBASSADOR & REGISTRATION TEAM:

Ambassadors welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

The Registration Team diligently records our guests' attendance and handles the collection of fees.

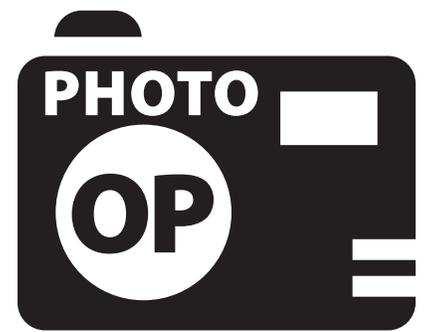
Special Thanks to Mark Belanger, Volunteer Coordinator and Karie Mullins, Ambassador Team Leader.

Mark Belanger	<i>ONE Gas</i>	<i>Volunteer Coordinator & Team Leader</i>
Karie Mullins	<i>Cognizant Technology</i>	<i>Ambassador Team Leader</i>
Melissa Clark	<i>Blue Cross and Blue Shield of Oklahoma</i>	<i>Executive Ambassador</i>
Chrisie Bedsworth	<i>Rowland Group</i>	<i>Registration</i>
Renelda Gunn	<i>ONE Gas</i>	<i>Registration</i>
Carolyn Kinney	<i>ONE Gas</i>	<i>Ambassador</i>
Amanda Merkel	<i>Byers Creative</i>	<i>Press Releases</i>
Sandy Neuzil	<i>Learning Unlimited</i>	<i>Ambassador</i>
Brian Shore	<i>ONE Gas</i>	<i>Ambassador</i>
Melissa Summar	<i>Blue Cross and Blue Shield of Oklahoma</i>	<i>Ambassador</i>
Amber Waid	<i>ONEOK</i>	<i>Ambassador</i>
Ashley Warren	<i>Linde</i>	<i>Ambassador</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Cherry Wilson*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Boyd Murphy	<i>Factor 110</i>	<i>Videographer</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Mark Breeden	<i>NetLink Solutions</i>	<i>A-V Volunteer</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider



Please take a picture of your employees alongside past member honors.

Send these to us and, with your permission, we'll share on OK Ethics' pre-meeting PowerPoint, Facebook page and other media.



JOIN NOW!

Visit www.okethics.org/join for more info.

Fiscal year begins October 1, 2018 and runs through September 30, 2019.

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured in OK Ethics monthly agendas?	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,500	Premium with signage	16	Yes	16 seats	Yes	Objet d'art
Navigator	\$8,500	Exclusive with signage	12	Yes	12 seats	Yes	Objet d'art
Star	\$6,000	Special with signage	8	Yes	8 seats	Yes	Objet d'art
Horizon	\$3,700	Reserved with signage	6	Limited	2 seats	Yes	Plaque
Leading	\$1,600	Reserved	2	Limited	2 seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	1 seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	Yes	-
Scout	\$100	Open	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academics institution

2018-2019 MEMBERSHIP RENEWALS

Thanks to the flagship companies who have already renewed!



OK Ethics' fiscal year ends 9/31/2018.

(We will accept payments after that time frame, but need acknowledgment for planning purposes)

Notify Jalisha Petties at okethicssupport@okethics.com to request renewal invoice.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



**Like us on
Facebook.**



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

TED HINSON

AUTHOR OF *BEYOND THE BLINDNESS*

About Our Presenter:

Ted Hinson grew up in Tulsa before attending the University of Oklahoma, where he met his wife Pat. They married in 1982, the same year he began his career in the oil and gas industry as a petroleum landman. In the spring of 1986, Ted suddenly lost his eyesight from a rare infection in the optic nerves. He went through rehabilitation learning independent living skills, how to use adaptive computer equipment and the use of a guide dog, along with other practices necessary to move his life and business career forward. Ted and Pat returned to Tulsa in 1987 where they began their family and Ted started a career path working in the natural gas marketing business as an energy trader. He currently is an energy trader with Golden Gas Service Company.



Ted authored a book detailing his life since losing his eye sight. The book *Beyond the Blindness* was released in September of 2017 and is available at www.tedhinson.com as well as Amazon.

Program Description: "BLIND-SIDED"

The expression, "When life gives you lemons, make lemonade." But, what if it gives you stinky turnip greens instead?

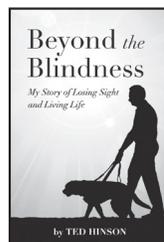
A former petroleum landman, Ted suddenly lost his eyesight from a rare infection in the optic nerves in 1986. He went through rehabilitation learning independent living skills to move his life forward. He currently is an energy trader with Golden Gas Service Company and is author of the book "Beyond the Blindness".

Take-aways

- See the Reality of the Challenge
- Embrace Your Strengths
- Keep a Positive Perspective
- Envision the Future
- Creating a Legacy: Will Your Kids Be Proud?

Book sales and signing immediately following program

**\$15 for paperback
\$11 for audio**



GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1193 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.



CLAY GASPAR

**PRESIDENT AND
CHIEF OPERATING OFFICER,
WPX ENERGY**

OCTOBER 18

**DoubleTree by Hilton
Downtown Tulsa**



SARITA MAYBIN

Author, International Speaker and Communication Expert

**Stop the drama! "If You Can't Say
Something Nice, What Do You Say?"**

We've all been told, "If you can't say something nice, don't say anything at all." Yet there are times when we may need to tactfully clue someone in without embarrassment, deflect the negative comments of a well-meaning friend or let someone know that what they're doing drives us crazy. And we want to do it without destroying the relationship.

If "You Can't Say Something Nice, What Do You Say?" is a communication book provides practical approaches and actual phrases that can be used immediately to deal with everyday communication drama at work and at home.

Recommended for 1 CPE in Ethics.

NOVEMBER 8

**New Location:
The Mayo Hotel
Tulsa, OK**



ANNUAL UNIVERSITY ETHICS BOWL

**SATURDAY, OCTOBER 13
OKLAHOMA STATE UNIVERSITY • STILLWATER, OK**

VOLUNTEERS AND DONATIONS NEEDED

Contact Shannon Hiebert at Shannon.R.Hiebert@ehi.com or (405) 832-2867.