

*The*  
*Spirit*  
OF OKLAHOMA

TENTH ANNIVERSARY

NOVEMBER 14, 2013



I. **OK Ethics – A short history** (Video by Mosaic Media)

II. **Welcome, Kudos & Guiding Principles – Jim Priest**, OK Ethics Founding Member

- *OK Ethics Board of Directors whose collective service to the Consortium Board of Directors totals 103 years and service to the Foundation Board totals 40 years. We are fortunate to have such a dedicated group of leaders guiding the organization.*
- *Special thanks to **Brian Ferrell** and his team from **Factor 110** for the beautiful decorations.*
- *Hats off to **Philip Grimes, The Creative Guy** for this year's Member Guide and program.*



III. **Oklahoma!** Sung by OK Ethics Vice President of Fun & Spirituality, **Valerie Fried** accompanied by pianist **B. David Sisson**, Attorney.

IV. **Celebrating the Spirit of Oklahoma – Women's Shawl Dance**

*This dance is performed by **Leslie Barichello Deer** and sponsored by **OK Ethics Star member, the Citizen Potawatomi Nation**. Leslie's love of dance and extraordinary ability in the field of pow wow dancing have carried her around the world. She is a World Class Champion Fancy Shawl Dancer, competing at pow wows in every corner of Indian Country. That journey has featured tours as a cast member of the world-renowned American Indian Dance Theatre, Dance Leader for the Mashantucket Pequot Nation's Foxwoods Dance Troupe, and a cast member of the Oklahoma Fancy Dancers. She is also a shell-shaker at Muskoke ceremonial dances.*

V. **The Spirit of Oklahoma's Youth – Hannah Ketring**, Student – Oklahoma Christian University representing the winners of the OK Ethics Statewide Student Ethics Challenge.

*The Women's Fancy Shawl Dance is a relatively new style of dance for Native women, originating in the northern United States in the 1950's or 1960's. There are many stories retelling the origin of this style; one story relates this dance to the butterfly world. The story goes that there was a beautiful butterfly that lost her mate in battle. Upon hearing the news of her mate's death, the butterfly retreated to her cocoon for a period of mourning. Over time, the butterfly came to realize that although her mate was no longer with her in this world, he would still want her to enjoy life and all the experiences it has to offer. The butterfly knew that her mate would not want her to live her life in sorrow, but in joy; in celebration and remembrance of the time they shared together. Upon this realization, the butterfly emerged from her cocoon and began to do a beautiful dance, a dance that celebrated life in all its vibrancy. This dance is known as the "Butterfly" dance, or the Fancy Shawl Dance.*

VI. **Presentation of Pinnacle Member Honors – Garyl Geist**, Past President, OK Ethics Board of Directors

*Special thanks to artists **Chris and Micah McGahan of Bella Forte Studios** in Edmond for our unique commemorative objet d'art pieces that were a gift to each Pinnacle member from a generous,*

*anonymous benefactor. (See insert for more information about these artists' inspiration.) The large piece will be displayed in a special stand at various public locations across the state and used to illuminate the important work of OK Ethics and their members.*

VII. **The Oklahoma Initiative – Peter Dobelbower**, OK Ethics' First Presenter; Vice President and General Counsel, Hobby Lobby Stores, Inc.

VIII. **Presentation of Media and Oklahoma Star Member Honors – Myrna Schack Latham**, General Counsel, OK Ethics Board of Directors and **Shannon Hiebert**, President of the OK Ethics Foundation

*Special thanks to Midwest Trophy Manufacturers for the outstanding awards and accommodating last minute requests.*

IX. **Presentation of Horizon Member Honors – Bob Byrne**, Past President & **Joy LaBar**, Treasurer; OK Ethics Foundation

*Please stand as your name is called and **remain standing at your table** until all Horizon Members have been recognized. After that, we invite you to proceed to the photography corner where your customized member honor will be presented. At that time, we will be taking group and individual pictures for posting on the OK Ethics website and Facebook page.*

X. **Presentation of Leading Member Honors – Valerie Fried**, Vice President of Fun & Spirituality, **Kellian Schneider**, Vice President of Public Relations; OK Ethics Consortium

*Please stand as your name is called and **remain standing at your table** until all Leading Members have been recognized. After that, we invite you to proceed to the photography corner where your customized member honor will be presented. At that time, we will be taking group and individual pictures for posting on the OK Ethics website and Facebook page.*

XI. **Presentation of Volunteer Honors – Todd Lisle**, President, OK Ethics State Board of Directors & Chairperson, Oklahoma City Chapter (See pages 3 & 4)

*Please proceed to the podium to accept your member honor, then to the photo staging area for group and individual pictures.*

XII. **Introduction of Keynote Speaker – Todd Lisle**

XIII. **“The Spirit of Oklahoma” – The Honorable Lieutenant Governor Todd Lamb**

XIV. **Upcoming Events & Adjourn – Shannon Warren**, Founder, OK Ethics

## Volunteer Appreciation:

*OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are the regular volunteers who consistently provide service to our members:*

## Agendas

Bertha Robinson Metro Technology Centers  
Trish Potter Metro Technology Centers

## Ambassador Teams

Linda Streun	Ideal Homes of Norman	Chief Ambassador
John Burnett	Kimray, Inc.	Ambassadors (Lead)
Brent Martens	Accounting Principals	Ambassadors (Lead)
Daniel Yunker	Kimray, Inc.	Ambassadors (Lead)
Deborah Burroughs	Langston University (Retired)	Ambassadors, Special Projects
Jamie Gorman	Hyde & Company	Ambassadors
Wayne Hart	Legal Shield	Ambassadors
Jenny Hatton	Boeing	Ambassadors
Valorie Hodges	Valir Health	Ambassadors
Mary Kay Huggard	Principal Technologies, Inc.	Ambassadors
Tammy McKeever	Enterprise Holdings	Ambassadors
Jacob Pasby	Arnold Oil Company	Ambassadors
Connie Root	Walker Companies	Ambassadors
Bill Turner	Valir Health	Ambassadors
Ben Robinson	Boeing (Retired)	Ambassadors (Executive Team)
Nancy Hyde	Hyde & Company	Ambassadors (Executive Team)
Tom Shehan	Nextep, Inc.	Ambassadors (Executive Team)

## Registration

Mark Neumeister	D. R. Payne & Associates	Registration Chairperson
Joe Walker	Arledge & Associates	Registration, Prepaid Chair
Marvinette Ponder	Devon Energy Corp	Registration - Lead (Prepaid)
Mary Vaughan	JMA Energy	Registration - Lead (Cash)
Lucius Crandall	SandRidge Energy	Registration
Brandi Weldon	SandRidge Energy	Registration

## Special Initiatives

Susan Pate	Stinnett & Associates	Accountant
Anna Rosenthal	Accounting Principals	Administrative Support
Shirley Mears	Champlin Broadcasting	Announcements on 99.7FM
Michael Mount	Oklahoma Accountancy Board	CPE Certificates
Jamie Potter	Eide Bailly LLP	Facilities & Logistics Chairperson
Jalisha Petties	Accounting Principals	Member Care Coordinator
Rodney Edwards	Retired	Founder's Special Agent

## Special thanks to our founding members who are present tonight:

*Janice Dobbs, Shannon Hiebert, Valerie Fried, Lynn Flinn, and Jim Priest.*

## Hats off to those special people who got us started:

- **Rick Christensen**, Career Development Partners who hosted the first planning sessions.
- **Larry Musslewhite** who sponsored our first presentation and to **Peter Dobelbower** who made that great presentation.
- **Dr. David Carmichael** who spearheaded the first student ethics chapter at Oklahoma City University.
- **Jim Priest**, Rubenstein & Pitts, PLLC for his servant leadership. He is OK Ethics favorite Master of Ceremonies!

## Appreciation extended to Anniversary Gala Team:

*Deborah Burroughs (retired); Christina Ford, Factor 110; Jamie Potter, Eide Bailly, Bertha Robinson, Metro Technology Centers; Connie Root, Walker Companies; Debbe Weaver, Legend Senior Living; Brandy Weldon, SandRidge Energy;*

**Photography and Videography Disclaimer:** Photos of the event will be made and these could be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethics@yahoo.com](mailto:okethics@yahoo.com) or call (405) 889-0498 and we will be happy to comply with your wishes.



# The Spirit OF OKLAHOMA

*Presented by*  
LIEUTENANT GOVERNOR TODD LAMB

Oklahoma elected Todd Lamb as Lieutenant Governor on November 2, 2010. With a campaign focused on job growth and economic development, Lieutenant Governor Lamb achieved an overwhelming victory and quickly began putting his forward-thinking ideas and agenda in place. He was appointed to the Governor's cabinet as the advocate for Oklahoma's small business.

An Enid native, Lamb played football at Louisiana Tech University, then returned to Oklahoma earning his bachelor's degree from Oklahoma State University and his law degree from Oklahoma City University School of Law.

In 1993, Todd Lamb worked on the campaign staff of gubernatorial candidate Frank Keating. Upon Keating's election, Lamb worked alongside the Governor for four years. During his time in the Governor's office, Lamb traveled to all of Oklahoma's 77 counties, almost half of the United States, and 2 foreign countries promoting Governor Keating's pro-growth economic agenda. Lamb served in the Keating Administration from 1994 until 1998.

In 1998, Todd Lamb became a Special Agent with the United States Secret Service. He was elected president of his Secret Service Academy class and graduated with special recognition. During his U.S. Secret Service tenure, Lamb investigated and made

numerous arrests in the areas of counterfeiting, bank fraud, threats against the President, and identity theft. His duties included domestic and international protection assignments during the Clinton and George W. Bush administrations. In 2000, Lamb was a site supervisor for George W. Bush's presidential campaign. In early 2001, he was appointed to the national Joint Terrorism Task Force, where he received training and briefings at the CIA, FBI, and Secret Service headquarters in Washington, D.C. After the terrorists' attacks, he was assigned to portions of the 9-11 investigation.

Lieutenant Governor Todd Lamb was elected to his first term in the Oklahoma Senate on November 2, 2004 by the voters of Senate district 47 representing NW Oklahoma City and Edmond. Lamb was re-elected without opposition in 2008.

In 2009, Lamb became the first Republican Majority Floor Leader in state history. He has worked as a landman in Oklahoma's energy industry, and in addition to his Senate service, was General Counsel for an energy and wireless company in Edmond, Oklahoma.

Lieutenant Governor Lamb currently serves as Chair of the National Lieutenant Governor's Association (NLGA) Executive Committee and Vice Chair of the Aerospace States Association (ASA).

# Pinnacle Glass Honors

ARTIST'S INSPIRATION

Shared by Chris McGahan, Bella Forte Glass Studios, Edmond



BELLA FORTE  
GLASS STUDIO

I don't think you can describe the Spirit of Oklahoma without addressing the significance that our trust in God and adherence to His Word has played in the development of this great state and the people who have worked and sacrificed to make us what we are today. We have survived and grown through the Great Depression, Dust Bowl, multiple droughts, horrendous storms, tragedies, and many economic troubles. We don't have the great majestic scenery of the Rocky Mountains, the white tropical beaches of other locales, or an average daily temperature of 72 degrees, but we consistently find ourselves at the top of list as some of the best, safest, and most economically sound places to live in the United States. As a whole, I believe our reliance on God has brought us through many and great difficulties. We are called the "Buckle" of the Bible Belt for good reason.

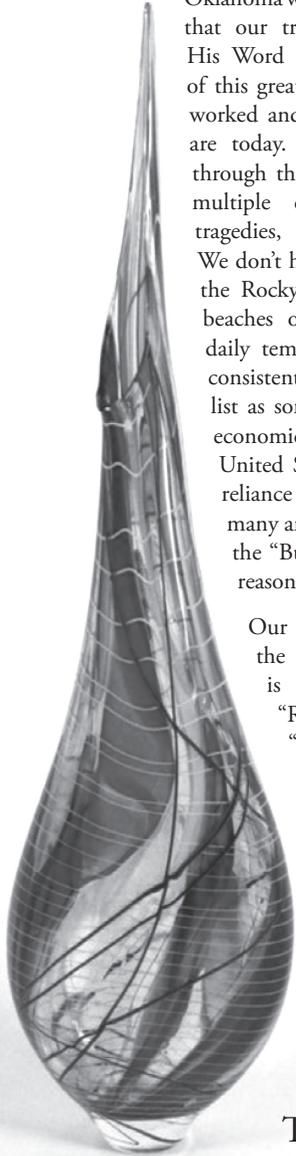
Our Redento Raffinato vases tell the same kind of story. "Redento" is an Italian word that means "Redeemed". "Raffinato" means "Elegance". Redento Raffinato means Redeemed Elegance. These vases are made from broken or discarded pieces. We then take those broken pieces and "redeem" them from the destiny, that they were headed. They were headed for the trash and ultimately the city dump. In much the same manner, Christ has "redeemed" the broken pieces

of our lives and made something elegant out of us, if we let him. Likewise, God has helped Oklahoma overcome many obstacles we have faced. He has helped us pick up the broken pieces of our tragedies, mistakes, and occasional wrong-doings. As Oklahomans have relied on him, it has benefited our state as a whole.

**The color "Blue" in this Redento Raffinato, symbolizes the Spirit Of Oklahoma in that, blue symbolizes optimism, depth, and stability. Blue, symbolizes the color and depth of the ocean. It also is the color of e sky. The "Sky" is our limit!**

When you look at the Redento Raffinato, you can't help but see the many layers of depth and complexity in each piece. Likewise, the things that have made Oklahoma a great state are the many layers and depth of character and talents that Oklahomans have made a part of their lives and in their business dealings. When you stand back and look at the Redento Raffinato, you will notice the tip rising majestically from the body of the vase. The tall, graceful tip is elegant. The Redento Raffinato wouldn't be the same without it. It signifies reaching for greater heights, reaching for something more, reaching for the future! That's what we do in Oklahoma. We are not asking for handouts, we are reaching and climbing upward for the blessings that we can achieve through hard work, character and the providence of God. Also, looking at the Redento Raffinato, not only do you notice the lofty, elegant tip at the top of the vase; at the opposite end, you will notice a dignified elegant base. The base is small, compared to the height of the vase; however, it is a solid foundation. It reminds us of how important it is to stay "centered" on the correct things. If we lose sight of the things that brought us to where we are at, if we get off center, we could easily fall. Therefore we stay focused on the good values that have brought us this far. We stand proud (in a humble sort-of-way), strong, determined, reaching for greater heights, not forgetting the qualities and foundations that has caused us to be where we are today.

That, I believe represents the true "Spirit of Oklahoma"!



# OK ETHICS TRIVIA PURSUIT

1. Who was the first dues-paying member of OK Ethics?
2. Where was the first OKC meeting held?
3. Who was the first President of the OKC chapter?
4. What company became the first Navigator and then first Pinnacle member?
5. Name OK Ethics first General Counsel.
6. When was the first Compass Awards held and who won?
7. Name three companies who routinely sponsor students to participate in OK Ethics' monthly luncheons.
8. When and where was the first Student Ethics Challenge held? How many campuses in Oklahoma are involved in OK Ethics' Foundation activities?
9. OK Ethics has nearly 900 individual members representing over 200 companies. Roughly, between the events in Tulsa and Oklahoma City, how many participants attend these luncheons on a monthly basis?
10. Approximately how many participants have attended OK Ethics programs since its inception?
11. Which Oklahoma-based newspaper regularly highlights business ethics?

## ANSWERS:

(1) Dr. Howard Stein, the University of Oklahoma Health, (2) Chevers Restaurant, (3) Shannon Hiebers, Enterprise Holdings, (4) Devon Energy, (5) Myrna Latham, McAfee Taft, (6) 2006, Valir Health & Eide Bailly, LLC, (7) The Bama Companies, Hobby Lobby, and Chesapeake Energy, (8) Spring, 2005 on the campus of the University of Tulsa. There are 13 campuses touched by OK Ethics Foundation. (9) Roughly 450, (10) It's difficult to tell because attendance records were not kept until November 2004, but from that point on, it is estimated to be over 27,000 (that's a lot of chicken dinners!). This does not include special programs or the individuals touched by the Statewide Student Ethics Challenge. (11) The Journal Record has featured a monthly column written by an OK Ethics member since December, 2004.



OK ETHICS®

*Promoting Oklahoma Values of Integrity at Work*