

VISIT WWW.OKETHICS.ORG AND WWW.PRSTATULSA.COM FOR MORE INFORMATION



**PUBLIC RELATIONS SOCIETY OF AMERICA &
OKLAHOMA BUSINESS ETHICS CONSORTIUM**
TULSA CHAPTERS

SOUTHERN HILLS MARRIOTT | 11:30 AM TO 1:00 PM
1902 EAST 71ST STREET | TULSA, OKLAHOMA



TULSA CHAPTERS OF PRSA AND OKETHICS PROUDLY PRESENT
BLENDED BRAND LINES

The Ethics Behind Merging Your Personal and Corporate Brands
THURSDAY, NOVEMBER 18 | GUEST PANELISTS

MODERATED BY KRISTIN DICKERSON, NEWS CHANNEL 8

JEREMY BURTON, APR

Director of Public Relations
Oral Roberts University

STEPHANIE CIPOLLA

Vice President of Human Resources
Williams

DARA WANZER

Attorney
McAfee & Taft

Jeremy Burton, Stephanie Cipolla and Dara Wanzer will discuss the legal, ethical and branding implications of personal and corporate communication via social media channels. They will explore the challenges of separating your personal and corporate brands as it relates to the law, sound communication practices and ethical principles.

TODAY'S AGENDA

- I. Welcome**
Michael Oonk, OKEthics Chapter President, and Amber Remke, President-Elect, PRSA
- II. OKEthics Announcements**
Michael Oonk, OKEthics Chapter President
- III. PRSA Announcements**
Amber Remke, President-Elect, PRSA
- IV. OKEthics Member Recognition**
Michael Oonk, OKEthics Chapter President, and James Kelley, OKEthics Member
- V. Guiding Principle**
Lynn Flinn, The Rowland Group
- VI. Panel and Table Discussion**
Kristin Dickerson, KTUL, and panelists
- VI. Closing**

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at okethics.org
For more details contact: Lynn Flinn | The Rowland Group | lynn@rowland-group.com | 918.836.1900
Michael Oonk | American Bank and Trust Co. | mpo@americanbanktulsa.com | 918.481.3822

VISIT WWW.OKETHICS.ORG FOR MORE INFORMATION ON UPCOMING EVENTS



OKETHICS UPCOMING EVENTS AND SPONSORS

MANY THANKS TO OUR
NAVIGATOR MEMBERS



MANY THANKS TO OUR
OKLAHOMA STAR MEMBERS



SWIMMING NAKED THURSDAY, DECEMBER 9 DONNA MILLER Executive Resource Center

Donna Miller of Executive Resource Center, LLC will facilitate an interactive program designed to help strengthen ethical decision-making skills and insights required for tough times. Part of the program will be based on the popular Price Pritchett model of "The Excellence of Ethics". Copies of this handbook will be available for purchase at the luncheon.

*This course is recommended for 1 CPE in Ethics

FLAWED LEADERSHIP THURSDAY, JANUARY 27 RYAN ROSS VP of Consulting, Hogan Assessment Systems

Talent managers are trained to recognize the attributes that identify a high-potential leader. However, when the pressure is on, a whole new side of a candidate can emerge and that's when expensive ethical issues can arise. Ryan Ross will share how to shine the light on these derailers in a company's quest to find leaders with integrity.

THANK YOU!

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Rhonda Bailey, Tom Clatfelter, Lynn Flinn, James Kelley, Royce Kelly, Kevin Kennemer, Jan Laub, Jennifer Lyon, Nick Minden, Shere Rockwell, Steve Rockwell, John Stancavage and Mary Waller.

General Disclaimer: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.

●●● COMING TO OKETHICS IN OKLAHOMA CITY ●●●

All OKC events listed will be held at the Petroleum Club | 100 North Broadway Avenue | Oklahoma City, Oklahoma

LEADERSHIP SERIES

WEDNESDAY, DECEMBER 8 | GUEST SPEAKER

DAVID THOMPSON

President, OPUBCO Communications Group

Join us for December's Leadership Series as David Thompson, President of OPUBCO Communications Group, shares his perspectives on business, leadership and ethics.

LEADERSHIP SERIES

WEDNESDAY, JANUARY 12 | GUEST SPEAKER

DAVID WOODS

CEO, Giant Partners

Join us as we continue our leadership series with David Woods, CEO of Giant Partners. David will share his perspectives on business, leadership and ethics.

* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program for demonstration of earned CPE credits, to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificate at the conclusion of the program.