

COMMUNITY IMPACT AWARDS — 2013

The purpose of this award(s) is to recognize organizations* that are positively impacting their communities in ways that inspire integrity. There are two categories for this award as described below:

I) Education: Organizations honored in this category have demonstrated an ability to engage students and faculties in initiatives that significantly promote ethical behavior on Oklahoma campuses. Efforts will be assessed based on the measurable width and depth of these endeavors. For example, while monetary outreach is a consideration, the selection team will also be interested in other factors, such as the number of individuals impacted and the degree to which the initiatives have made a positive difference.

II) Community: Businesses honored in this category have made significant outreach efforts that serve to uplift the community, specifically by promoting strong principles, ethical leadership and integrity. Please note that this should not be confused with the Compass Award criteria used for Corporate Social Responsibility, but is geared to fostering ethical behavior by inspiring and mobilizing members of the community toward actions that reflect Oklahoma values of integrity.

**Note that, because it is in everyone's best interests to promote high standards of ethical behavior, these awards are not limited to for-profit companies. For that reason, non-profits, educational and governmental institutions are welcome to apply.*

COMMUNITY IMPACT AWARD APPLICATION - 2013

Indicate which Community Impact Award your company is applying for:

I. Education X _____ **II. Community** _____

In less than 500 words, please describe the initiative(s) that the company has undertaken:

DSA-OKC strives to instill our faculty, students, parents, and community with strong ethics and a true sense of service and responsibility. We do this in many ways, but I'd like to submit a few specific strategies for your consideration. One major influence in our school is our Character Education program that utilizes the Character First trainings, methods, and materials. Every one of our middle school students is enrolled in a character education course, but our program is school-wide and impacts every student in grades 6 through 12. Character traits of the month are posted throughout the school, included in morning announcements, and integrated into the weekly lesson plans of every subject. Middle school students choose and execute community service projects through their Character Ed electives, and high school students are required to earn 30 hours of non-school community service hours every year with 120 documented hours required to graduate.

Our students extend these ethics to our community beyond the required service components. We have many clubs and classes that are designed for community service like National Honor Society, College Readiness and Leadership program (CRLP), and our Leadership course for seniors. These classes and clubs have raised funds for Breast Cancer Awareness, Diabetes, Hurricane Relief, among several other worthy causes. More locally, our NHS organized a school-wide effort to raise money to purchase school supplies which they delivered to students in Noble, Oklahoma who lost their homes and possessions to the wildfires in August of 2012. Our school choir spent a week of their winter break visiting nursing homes and a veterans' hospital to sing Christmas carols and spend time with the residents. These are all student-generated endeavors that are not required, but demonstrate the level of service our students volunteer to the community.

An example of how our faculty works to give back to the community beyond the education they provide for our students is our Free Adult Education Classes we provide on the weekends in Spanish, English, Turkish, and Computer Skills. These classes are taught by our current faculty members and are free to everyone. The interest and participation in these classes has been so overwhelming that we are currently looking to expand and increase the number and subjects of these Saturday classes.

Perhaps the greatest impact DSA-OKC has on the ethics of our community is through the graduates we produce. 100% of our seniors are accepted to college each year. Oklahoma Promise has named us the state champ in our division 3 of the past 4 years for the high number of our low-income students who qualify for this tuition scholarship with academic and behavior requirements that reach back as far as the 8th grade. College recruiters, OKC Youth Leadership Exchange, and the State Capitol Page Program regularly request DSA-OKC students to join their organizations. This is our ultimate goal and our greatest pride.

Describe the impact that this has had on the campus or community:

Please support your response with as much *empirical*, rather than anecdotal, data as much as possible.

Our immediate impact is on our campus of **475 students** and **40 staff members** every year. Our Character First initiatives reach every student and teacher since they are integrated into classroom lessons in all grades and subjects as well as our announcements and assemblies. Our community service requirement for graduation ensures that our **225 high school students** (4 year average student count) complete **30 hours each year** for a total of 120 or more hours upon graduation. This means that our high school produces approximately **27,000 hours of community service every four years** and over **15,000 this academic year alone**.

Even though we are a small school with an average percentage of 75% of our student body coming from low-income homes, our students contribute what they can to a number of worthy causes. Over the past 4 years, we have raised approximately **\$3500 in student donations** for Breast Cancer Awareness, Diabetes, and the Special Olympics. Our students purchased and donated enough school supplies to **all 15 of the Noble High School wildfire victims** to last the entire school year. Last winter break, **five different metro nursing homes** received visits from our choir.

Our Saturday Adult Education classes currently have approximately **100 adults** enrolled and attending each weekend. While this is a wonderful number, it must be multiplied exponentially when one considers the total impact of community members attaining bilingual and computer skills free of charge.

As stated in the previous response, our greatest impact on our campus and community is the students we produce. This May we will graduate our 8' class of seniors for a total of **300 college accepted high school graduates**. These young men and women respect diversity, understand the importance of ethics in their daily lives, and are truly prepared to take the lessons they learned on our campus out into the world to impact their communities for generations to come.

Please scan and attach a letter(s) of recommendation from the campus or community impacted by your company's outreach.

I have attached 6 letters of recommendation and/or thank you letters from community members impacted by our campus.

APPLICANT AGREEMENT:

- 1) Participants understand that, in addition to promoting ethical standards, the annual OK Ethics Compass Award®, *during which time the Community Impact Awards will be presented*, is also intended to raise revenue for the Consortium in order to maintain its current programs and to provide funding to the Foundation's initiatives in assisting student business ethics chapters throughout the state. Because of the combined use of the funds, one may not be able to claim the cost of admission to the event as a charitable contribution. Please consult with your tax advisor.
- 2) **Award recipients and finalists are expected to purchase a table' for eight participants to attend the awards luncheon on May 15.** Costs for tables may be found on the Registration Form located on the OK Ethics website.

NOTE: A 10% early bird discount will apply to reservations received before March 31.

- 3) Award applicant understands that submissions become the property of the Oklahoma Business Ethics Consortium and Foundation. Applicant agrees that, in the interest of sharing best ethical practices with other organizations, OK Ethics may make these submissions public and display the company logo and photographs in promotional materials.
- 4) Applicant also gives permission for OK Ethics to conduct independent background checks. Inaccurate or misleading statements and other related misconduct by nominees will result in termination of consideration, or possibly revocation of the award if discovered after the award has been presented.

¹ Note that winners from certain membership ranks are not required to buy additional seats. For instance, the OK Ethics Pinnacle, Navigator and Star members demonstrate the highest level commitment to OK Ethics. These contributors are already entitled to tables at the annual Compass Awards banquet as part of their membership benefits. Compass Awards are also part of the benefits that Leading Members enjoy, while Horizon member receive a substantial discount to attend the event. See website for a list of participating companies.

- 5) Award recipients acknowledge that photos may be taken and shared in a variety of public venues (e.g. print publications, FaceBook, etc.) Applicant holds OK Ethics, its members and officers, harmless for the use of these photos.

Special Notes:

OK Ethics reserves the right to request removal of this acknowledgement within a year's period and/or if misconduct is discovered that could tarnish the image of the award. Applicant agrees that it will not assert any claim or legal proceeding against OK Ethics or the officers if the award is revoked, regardless of the reason given.

Deadline & Submission:

The deadline for award applications is 4:00 p.m. on Thursday, March 28. You may scan and email your application to warrenokla@cox.net . The file must not be larger than 3 MB. No applications will be accepted after that time. **Or, you may mail it to OK Ethics, P. O. Box 3174, Oklahoma City, Oklahoma 73101-3174.** (Note that applications sent to the post office box and delivered after that date will not be accepted, regardless of the postmarked date.) To arrange other delivery options, please contact Shannon Warren with OK Ethics at (405) 858-2233 at least a week prior to the deadline.

By signing below, applicant (or applicant's representative) confirms his/her authority to submit this entry on behalf of Dove Science Academy-OKC. Signature below attests that:

- 1) The information provided in this organization has been approved for submission by the appropriate authorities within the organization.
- 2) To the best of the applicant's knowledge,
 - a. No untrue statement of a material fact is contained in the Application and
 - b. No omission of a material fact that I am legally permitted to disclose that affects my organization's practices has been made.

Signature:



Printed Name:

Title:

Marc Julian

Director of Development

Applicant Name:

Dove Science Academy-OKC

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